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For immediate release:

## **EAST BAY SPCA PUPPIES TO BE FEATURED IN PUPPY BOWL**

[Oakland, CA] The big game is almost here, and six East Bay SPCA puppies were lucky enough to be featured in this year's Puppy Bowl with KRON4! These adorable puppies had the time of their lives representing East Bay SPCA during the event, which airs on KRON4 this Sunday, February 8 between 7 a.m. and 2 p.m. While all six Shepherd puppies (aptly named Coach, Center, Wide Receiver, Linebacker, Running Back, and Quarterback) have since been adopted, many more puppies and dogs are hoping to find homes this weekend.

This football season, East Bay SPCA wants to remind the community that even if you're not in the position to add a permanent furry member to your family, many dogs are looking for temporary foster homes. Adult dogs, especially larger ones, tend to experience longer shelter stays. "Fostering is an incredible way to help keep shelter dogs healthy, happy, and on the road to adoption," says Joseph Romero, Shelter Medicine Manager.

Learn more about East Bay SPCA's foster program at [eastbayspca.org/foster](http://eastbayspca.org/foster). And don't miss East Bay's adorable feature in this year's Puppy Bowl on KRON4 this weekend!

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### **About East Bay SPCA**

Established in 1874, East Bay Society for the Prevention of Cruelty to Animals (East Bay SPCA) is proud to be one of the nation's oldest shelters and a leading innovator in the Bay Area region. East Bay SPCA is More Than a Shelter, transforming the lives of cats and dogs by enriching the human-animal bond through accessible and respected expertise. Serving Alameda and Contra Costa counties and beyond, East Bay SPCA is a local 501(c)(3) non-profit organization, operating independently of any national affiliation. Learn more at [eastbayspca.org](http://eastbayspca.org). Follow East Bay SPCA:

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