

SUMMER 2024

ANIMAL FRIENDS



PRESIDENT’S MESSAGE

SUMMER 2024

As we embark on another summer season, I am thrilled to share with you the spirit of community that underlies East Bay SPCA's mission—a mission grounded in being **More Than a Shelter**.

Thanks to this incredible community, our annual Growl, Meow & Wine fundraiser on May 5th was a success. We are grateful to our supporters who helped raise a record-breaking amount to support our lifesaving programs.

In our 150th year, we celebrate not only our legacy but also the collective strength of our community, a network built on partnerships with both organizations and animal-loving individuals. The people and animals we serve face increasing needs, and these challenges cannot be tackled alone. Together, we stand united in our mission to support both.

Our Humane Advocacy Program allows us to advance the well-being of both animals and people in our society and thrives with the help of dedicated organizations. From partnerships with local schools through our Humane Education programs to community members who foster and volunteer with us, our community's contributions play a vital role in nurturing stronger bonds between humans and animals. This year, our Humane Education team visited a record number of schools through our Smooches for Pooches Program, and nearly 100 new volunteers have already joined our ranks.

As we look ahead to the future, we will continue to partner with and serve our community. Thank you for your unwavering support as we strive to create a brighter, more compassionate world for all.

ALLISON C. LINDQUIST
President and CEO



BOARD OF DIRECTORS

Terri Dyer
Treasurer

Miranda Helmer
Board Chair

Bridge Mei
Vice Chair, Governance Chair

Jennifer Nam
Board Member

Susie Portmann
Board Member

Kristi Rocha
Chair, Development Committee

Derek Scott
Board Member

Steve Winchell
Chair, Finance Committee

Garrett Wymore
Chair, Audit Committee

George Yuhas
Secretary

EAST BAY SPCA LEADERSHIP

Allison Lindquist
President and CEO

Karalyn Aronow
Vice President of Operations

Kristen Beitzel
Vice President of Medical Services

Blair Biddle
Vice President of Finance

Julie Henderson
Vice President of Philanthropy

Sandra Mallalieu
Vice President of Marketing and Communications

On the Cover
Moments in East Bay SPCA's history.

NATIONAL PET CARE FOR ALL DAY

We founded National Pet Care for All Day (April 24) to raise awareness of the importance of making pet care accessible to all pet owners. In honor of our founding day in 1874, we celebrated our legacy of community-focused collaboration and innovation spanning 150 years.

"For us, National Pet Care for All Day is a call to action for inclusivity," shares Kristen Beitzel, VP of Medical Services at East Bay SPCA. "Every pet owner, regardless of their circumstances, deserves access to essential care and resources for their pet."

National Pet Care for All Day celebrates our efforts to provide accessible care for pets, eliminating the need to choose between self-care and pet care. "We're here to support people in making their furry friends' lives even better," remarks Marti, a longtime volunteer.

By tailoring resources to the specific needs of community members, and with the generous support of our donors, more pet owners can access the help they need as demand grows. National Pet Care for All Day is a reminder that together, we can create a more compassionate and inclusive world.

National Pet Care for All Day (April 24):

- Raises awareness about animal welfare and promotes compassionate care
- Recognizes the invaluable companionship, emotional support, and overall well-being pets bring to our lives
- Encourages communities to unite in supporting pet owners

SMOOCHES FOR POOCHES

We are proud and excited to share that our Smooches for Pooches Program celebrated another record-breaking year. The program, a partnership with teachers and schools in our community, visited more classrooms this year than ever before. Every February, our team partners with teachers to support students in coming up with fundraising ideas to support our work. Following the class fundraising, we visit classrooms to teach programs about compassion, share stories of adoptable animals, make valentines for our shelter animals, and bring a dog visitor for a meet-and-greet. "This program is an opportunity for students to learn about the importance of having compassion for all living things, while demonstrating how their actions can make a big difference in our community," says Heather Franco, Humane Education Manager.

We are grateful for the partnership of these teachers and their schools, who raised over \$20,000 this year to support our lifesaving programs. "It really is the teachers who drive the program. They believe in our organization enough to help their students raise money for us and trust us to come into their classroom with an animal to meet with their students," emphasizes Heather.

Fostering compassion for animals in students is an important part of our mission. By investing in our youth, we are promoting a brighter, more compassionate future for animals.



PARTNERSHIPS FOR PET WELLNESS

Community is central to East Bay SPCA's vision. Through collective efforts, we cultivate a culture of kindness and care, envisioning a future where every pet is valued and thrives. Partnerships with like-minded organizations help us empower individuals to deepen their connections with their pets, fostering empathy, understanding, and companionship.

Through these collaborations, we are at the forefront of expanding the focus of animal welfare to emphasize keeping pets and people together. We work closely with human services organizations to provide vital resources and break down barriers for both pets and people.

In 2023, our partnerships allowed us to provide over 288,000 meals to pets through our Pet Food Pantry Program and enabled 94 pets to be seen by external veterinary clinics through our Humane Advocacy Program.

One of our key partners is the San Leandro Community Food Bank, which helps individuals and families facing food insecurity. Joining forces, we enhance their offerings to include regular supplies of pet food for community members; we're meeting people where they are already getting assistance.



"Together, we ensure that families facing food insecurity can keep their furry companions by their side, providing not just sustenance, but comfort and companionship during challenging times," emphasizes Moira Fry, San Leandro Community Food Pantry Treasurer.

We're also proud to partner with The Animal Care Hospital of Walnut Creek. They exemplify excellence in veterinary care and share our dedication to animal well-being. Through this partnership, we extend essential medical services to pets in need, regardless of their circumstances, enabling them to receive the care they deserve.

Merlinda Yu, Senior Manager at Animal Care Hospital of Walnut Creek, underscores our shared goal of promoting the well-being of animals, "Together, we work towards a shared goal of promoting the health and happiness of animals in our community."

Focusing on the human-animal bond among unhoused individuals and low-income residents, People Animals Love and Support East Bay (PALS East Bay) represents another dimension of our collaborative efforts. By providing free medical care for pets, we not only eliminate preventable diseases but also uphold the dignity of pet owners. "The need for medical care for pets is so high that it is imperative we have partnering clinics to allow our Humane Advocacy team to support as many animals and their families as possible," says Kristen Beitzel, Vice President of Medical Services at East Bay SPCA.

"Partnering with East Bay SPCA has made it possible for me to provide more to the folks I serve, whether it's training or care they receive or food," says Jessica Lefebvre, founder of PALS East Bay. "The partnership and knowing that I have resources available if I need them empowers me to say yes to clients when otherwise I wouldn't be able to."

We are **More Than a Shelter**, working together with those in our community to make a significant difference in enriching lives.

Together, we can create a brighter future for pets and people alike.



Alma and Emperor Meow

DONOR SPOTLIGHT

A JOURNEY OF SUPPORT

For Barbara and Zach, supporting East Bay SPCA has been a heartfelt journey spanning over three decades. They have been the gentle hands behind countless wagging tails and purring companions. Their connection with us is rooted in a love of animals and a commitment to the community.



"East Bay SPCA has long been a pillar as the most respected organization of its kind. We were naturally drawn to it," Barbara shares.

Their commitment solidified through memorable experiences, such as hosting on-site adoptions outside their Oakland restaurant, Zachary's Pizza. "Having the dogs and cats right in front of our large windows delighted everyone," Zach reminisces. These events not only brought joy to passersby but also highlighted the importance of adoption and compassion in the community. In the early 1990s, they adopted a dog named Timber from East Bay SPCA. "He was just a small handful of fur when we adopted him, and he grew to be over 90 pounds of joy and hilarity. We still miss him," says Barbara.

Their commitment to the organization extends beyond financial support. Barbara's tenure on the Board was instrumental in shaping our future, including her role in the selection of Allison Lindquist as CEO/President. "We are immensely proud of her, and we are lucky to have her," says Barbara.

Their motivation to continue their support stems from witnessing remarkable advancements and our unwavering commitment during challenging times. "We are motivated by the respect East Bay SPCA has in the community," Zach emphasizes.

In celebrating the organization's 150th anniversary, Barbara and Zach extend a heartfelt tribute to all those who have contributed to our legacy. "Standing ovation to all!" Barbara exclaims, recognizing the dedication of staff, volunteers, and supporters past and present.

Barbara, Zach, and their beloved Timber remind us that in the warmth of compassion, we find our truest home.

150TH ANNIVERSARY SUMMER MATCH



2024 Annual Fund

We're excited to launch our summer match in honor of East Bay SPCA's 150th anniversary!



Donate before June 30 to have your donation matched and double your support for Bay Area pets and the people who love them.



Give online at
eastbayspca.org/member
or scan the QR Code!

Thank you to our 2024 Sponsors

Best in Show
Bob Connor and
Thyda Yim



Leader of the Pack





8323 BALDWIN STREET - OAKLAND, CA 94621

Non-Profit Organization
US Postage
PAID
Permit No 1930
Oakland, CA



About East Bay SPCA: Established in 1874, East Bay Society for the Prevention of Cruelty to Animals (East Bay SPCA) is proud to be one of the nation's oldest shelters and a leading innovator in the Bay Area region. East Bay SPCA is More Than a Shelter, transforming the lives of cats and dogs by enriching the human-animal bond through accessible and respected expertise. Learn more at eastbayspca.org.

East Bay SPCA is a 501(c)(3) nonprofit organization.
Federal Tax ID # 94-1322202.

Get Social With Us
@eastbayspca



LOCATIONS

Oakland Adoption Center
8323 Baldwin Street
Oakland, CA 94621

Dublin Adoption Center
4651 Gleason Drive
Dublin, CA 94568

**Theodore B. Travers
Family Veterinary Clinic**
8323 Baldwin Street
Oakland, CA 94621

**Oakland Spay/Neuter
Surgery Center**
410 Hegenberger Road
Oakland, CA 94621