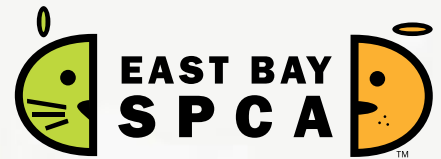


SPRING 2021

# ANIMAL FRIENDS



## **INSIDE:**

### **VOLUNTEERS**

Volunteers turn hobbies into support for the East Bay SPCA

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### **NEW PARTNERSHIPS**

Read about new partnerships to help strays in San Leandro and community cats

*Pages 1 & 6*



## MESSAGE FROM PRESIDENT AND CEO ALLISON LINDQUIST

### SPRING BRINGS RENEWED HOPE

Despite 2020 being perhaps the most challenging year this country has experienced in a century, I am continually amazed and filled with gratitude for the resilience of our East Bay SPCA staff and the remarkable generosity of our family of donors and friends.

Last year, our community's needs for assistance were greater than ever, and so was your response to our appeals for your help! Thanks to you and our amazing staff and volunteers, we were able to continue to provide life-saving services when pets and people truly needed us most. Your vital support makes it possible for us to continue serving the countless animals and pet families who rely on us as an accessible resource – and often as a lifeline.

I especially want to thank PetSmart Charities for their recent generous \$100,000 grant that will help fund our Humane Advocacy program, which serves people in need in our community and provides free or discounted critical vet care and a host of other services that help keep pets and their people together. We have worked closely with City and County officials to continuously provide assistance for local people experiencing homelessness and their companion animals - especially during this most challenging last year.

In 2021, we began a new partnership and contract with the City of San Leandro. We are now providing shelter services and veterinary care for their lost, abandoned and injured animals. We look forward to providing exceptional services to the residents of this East Bay community.

We will also return to celebrating our annual Growl, Meow & Wine signature fundraising event this spring! I hope you'll join us on **Sunday, May 16** for our online event that will include Live and Silent Auctions, an abundance of animal appearances and fun audience participation opportunities. For information about sponsorships and tickets, visit our event website at [growlmeowandwine.org](http://growlmeowandwine.org).

Of course, we can't wait to welcome visitors back to our shelters for adoptions, animal training, expanded youth education programs and so many other activities and services that promote animal welfare and enhancement of the human-animal bond. We hope to be able to see you in person very soon.

**Thank you** for helping us weather this past year, and for supporting our work and mission so we can continue to serve animals and people in our local community who need our help now more than ever before.



**ALLISON C. LINDQUIST**  
President and CEO  
East Bay SPCA

### BOARD OF DIRECTORS

**Marilyn Leahy** *Board Chair*

**Jay Hernandez** *Vice Chair*

**Miranda Helmer** *Secretary*

**Sandi Wright** *Treasurer*

**Heidi Madsen**  
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**Bridge Mei**  
*Chair, Governance Committee*

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*Chair, Audit Committee*

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*President and CEO*

**Karalyn Aropen**  
*Vice President of Operations*

**Kristen Beitzel**  
*Vice President of Medical Services*

**Barbara Dryg**  
*Vice President of Finance*

**Kimberly Low**  
*Vice President of Development*

### LOCATIONS

**Oakland Adoption Center and  
Theodore B. Travers Family  
Veterinary Clinic**  
8323 Baldwin Street  
Oakland, CA 94621  
(510) 569-0702

**Oakland Spay and Neuter  
Surgery Center**  
410 Hegenberger Road  
Oakland, CA 94621  
(510) 639-7387

**Dublin Adoption Center and  
Spay and Neuter Surgery Center**  
4651 Gleason Drive  
Dublin, CA 94568  
(925) 479-9670

### OUR MISSION

**THE EAST BAY SPCA** is committed to the welfare of cats and dogs in the communities we serve. We strive to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals.

VISIT US ONLINE AT  
[eastbayspca.org](http://eastbayspca.org)

FOLLOW US ON FACEBOOK  
[@eastbayspca](https://www.facebook.com/eastbayspca)

The East Bay SPCA is a 501(c)(3)  
nonprofit organization.  
Federal Tax ID # 94-1322202

Find all the latest updates and information about our activities, programs and services during COVID-19 on our [eastbayspca.org/coronavirus](http://eastbayspca.org/coronavirus).

## HAPPY TAILS

## RECENT ADOPTION SUCCESSES

**Sable, adopted 12/2020**

"Adopting Sable (formerly Panettone) is one of the best decisions I've made. She was shy at first, but now she is so sweet and enjoys being a lap cat. She chirps when I open wet food and loves sniffing my face. I feel like sheltering at home has gotten so much easier with her around!"

**Shelby, adopted 12/2020**

"I've been working in medical services throughout shelter in place. It's the highlight of my day to come home after a long stressful day and have her come running up to me with her cute tiny meow. Although I don't pick her up until my scrubs and shower is completed."

**Lola, adopted 01/2021**

"My 10 year old daughter wants to be a vet and I wanted to give her the experience to bond and care for a pet. When we first met Lola (formerly Treble), she affectionately welcomed us with lots of kisses. I cannot imagine a world without her in it. Our lives are forever touched. Adopting her is the best decision I have made in a long time."

**Annie, adopted 11/2020**

"My roommate and I are obsessed with Annie - luckily for her, we are home all day and spend that time giving her scratches, attention and love. She has really flourished! I started taking her to the dog park and she is quickly learning how to socialize with both dogs and people. She is the greatest decision of my life and I can't imagine life without her!"



## CITY OF SAN LEANDRO PARTNERS WITH EAST BAY SPCA FOR ANIMAL SHELTER SERVICES

We're here to help wherever the need is, locally and beyond. Our partnerships with other organizations are critical to providing even more resources and programs to pets and people in need.

We're very excited about our newest partnership with the City of San Leandro. As of February 3, 2021, the City of San Leandro moved its animal shelter services from Fremont to the East Bay SPCA to better serve San Leandro residents. We will now provide shelter services for strays or lost animals found in San Leandro at our Oakland Shelter.

"Given our location and proximity to San Leandro, this partnership allows lost pets to be more easily reunited with their pet guardians. We are also providing additional support for San Leandro pet owners, such as free pet food through our pet food pantry, financial assistance for veterinary care for families in need, and behavior and training resources to keep people and pets together," says Karalyn Aropen, East Bay SPCA Vice President of Operations.

"I look forward to the City's new relationship with East Bay SPCA," stated Mayor Pauline Russo Cutter. "Pets bring kindness, joy, and love to their owners especially during lonely times caused by the coronavirus pandemic. Our San Leandro pet owners will greatly benefit, when it is necessary, from using East Bay SPCA's services."



East Bay SPCA shelter staff members with San Leandro Animal Control Officers

In addition to the more than 3,000 animals we care for each year, we expect to assist an additional 250 or more found cats and dogs from San Leandro by reuniting them with their owners or preparing them for adoption. Since our partnership began, we're happy to have already seen 21 redemptions. We also launched a new Found Strays web page to help pet guardians more easily find their pet should they go missing.

"Given our location and proximity to San Leandro, this partnership allows lost pets to be more easily reunited with their families."

Karalyn Aropen, VP of Operations



Lissette Torres with Simon

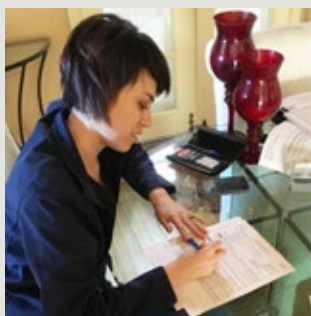
For more information about how to keep your pets safe and found strays at the East Bay SPCA visit [eastbayspca.org/lost-and-found-pets](https://eastbayspca.org/lost-and-found-pets).

## CAREER GROWTH BENEFITS THE PEOPLE AND ANIMALS OF THE EAST BAY

Online learning has seen a tremendous increase over the last year with people using extra time at home to learn new skills and hobbies. During this time, numerous staff at the East Bay SPCA achieved new significant professional advancements to better serve our community. It's been a stressful time for many of us and we're proud of the hard work and dedication of these team members.

We are thrilled to share that several of our staff have obtained new accreditations and certifications over the last several months. The professional accomplishments that this team has achieved benefit not only individuals but also the East Bay SPCA and the programs and services that we offer to the public.

"I am so proud of our team," said Allison Lindquist, President & CEO, East Bay SPCA. "All of our staff receive robust ongoing training within their departments. Our entire staff work tirelessly to provide everything from care in our medical facility, to behavior training, to ensuring the volunteer program runs seamlessly; not to mention our adoption program and other services. Our operations run a bit differently now compared to pre-COVID times, but it has not deterred our people from continuing to develop their careers in both small and big ways."



### **Kristen Beitzel, Vice President of Medical Services**

Kristen earned an MBA in Leadership and Change. The Tiffin University MBA degree program helps students develop advanced competencies in communication, leadership, teamwork, information technology, and problem-solving.



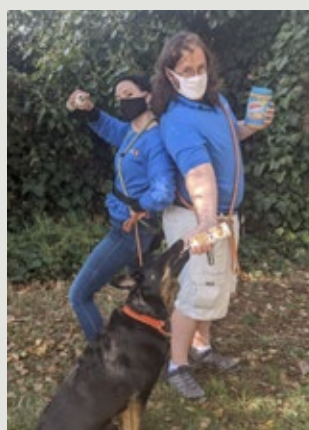
### **Elizabeth Meyers Medical Support Lead**

Elizabeth earned her Registered Veterinary Technician (RVT) license. Applicants for this license must pass a rigorous test that requires both broad and specific knowledge about the medical care and treatment of small and large animals, and exotics.



### **Brianna Glanzman Volunteer Manager**

Brianna completed an 8-week intensive course offered by VolunteerPro, an online training and networking community designed to help volunteer coordinators save time and accelerate their skills and impact.



### **Micah McKechnie, Behavior and Training Associate**

### **Chris Money, Behavior and Training Associate**

After years of working in the Behavior & Training department, both Micah and Chris have achieved the Certified Professional Dog Trainer-Knowledge Assessed (CPDT-KA) credential. With this credential they are now leading training classes and private consults.



### **Karalyn Aropen Vice President of Operations**

Karalyn earned her Certified Animal Welfare Administrator (CAWA) credential. This credential distinguishes high-level leaders that demonstrate a strong knowledge and commitment to best practices in the field of animal welfare.

Is working with animals your dream job? Learn more about our career opportunities at [eastbayspca.org/career](http://eastbayspca.org/career).



## VOLUNTEERS TURN HOBBIES INTO SUPPORT FOR EAST BAY SPCA

The volunteer program is incredibly important to the success of the East Bay SPCA in operating our shelters and supporting the many programs and services that help animals and people in our community.

"Volunteers allow us to provide great care and varied enrichment to our shelter animals. However, during the pandemic, our volunteer program looks a little different as we needed to limit shifts to reduce the number of people on campus. Several volunteers found creative ways to volunteer their time that enabled them to support the East Bay SPCA in the comfort of their own homes," said Brianna Glanzman, Volunteer Manager.

Siblings Leilani and Amira started a tie dye clothing business, Coral & Co., with the hope of donating some of the profits to the East Bay SPCA. Coral & Co. produces a variety of fun and colorful attire, including pet hoodies. These donations help provide the East Bay SPCA with supplies like food, bedding and other supplies needed for shelter animals. The business is named after Coral, a cat they adopted at the East Bay SPCA.



Sia with her homemade soaps

The East Bay SPCA's full-service Veterinary Clinic remained open to offer essential affordable care to thousands of owned animals this year. The need for personal protective equipment increased and isolation gowns required to care for contagious animals in our care became more difficult to obtain. Volunteers Susan and Julia saw a critical need that they were able to meet and made reusable cloth gowns for both the clinic and shelter, while volunteer Daniella made face masks. These contributions were greatly appreciated!



Leilani, Heather Franco (Humane Education Manager) and Amira

Sia recently won the Girls' Voices for Change contest with her entry "Pets Deserve a Second Chance Too." Sia, an East Bay SPCA volunteer since 2018, is the Video Grand Prize winner in the Pets category and the Pet Photography winner. She will receive \$5,000 to support her homemade soapmaking business, Olivesoap. The profits from this business help purchase supplies for the animals at the East Bay SPCA.



Susan with one of her reusable gowns and Daniella with masks she made

We're incredibly grateful for all of our generous volunteers, who continued to serve the people and animals of the East Bay and contributed over 42,000 hours of service in 2020.

# COMMUNITY CAT SPAY/NEUTER

## BANDING TOGETHER TO MAKE A BIG IMPACT

Thousands of feral and free-roaming cats (also known as community cats) roam the streets in many cities, including Oakland. Cats can have up to five litters a year, and each litter can include up to six or more kittens. Once those kittens reach four months in age, they too can start breeding. Several local animal organizations are working together to control overpopulation among free-roaming cats in Oakland at no cost to community cat caretakers.

On November 8 and February 7, the East Bay SPCA, Oakland Animal Services (OAS), and Friends of Oakland Animal Services (FOAS) along with Feral Change and Island Cat Rescue & Adoption (ICRA) banded together for a Community Cat Spay/Neuter Day to perform surgeries on a total of 123 cats in the local community. In addition to being spayed or neutered, each cat was ear-tipped to identify it had been altered, dewormed, received rabies and FVRCP vaccinations, and given flea treatment.

"It is truly amazing to see what we can do for the community when we pull our resources together. We are thankful to be able to do more for animals through partnerships like this. In addition to reducing the animal population, spay and neuter surgery has many health and behavioral benefits. This is just the beginning of many community spay/neuter days continuing into 2021," says Allison Lindquist, East Bay SPCA President & CEO.

Ann Dunn, Director of Oakland Animal Services, adds, "I am so grateful for this partnership to address the tremendous need for affordable spay/neuter services in and around Oakland. Between the pandemic and the shortage of affordable surgery spots even in the best of times, we are spaying and neutering animals for people who would otherwise be waiting months for appointments. Solving this problem is the key to significantly reducing shelter intake."

The Community Cat Spay/Neuter Days are coordinated through PetFix, the Friends of Oakland Animal Services' free spay/neuter program for Oakland residents, with help from more than a dozen FOAS, Feral Change, and ICRA volunteers supporting the OAS vet team. FOAS Program Director Lisa Franzetta says, "Since PetFix launched in December 2019, we have funded free spay/neuter surgeries for more than 2,000 Oakland dogs and cats. This partnership has enabled us to fix over 70 cats in a single day—making these our biggest events to date."

Thanks to this ongoing partnership, additional Community Cat Spay/Neuter Days are being planned for 2021 and beyond. To find out more about how you can help feral and free-roaming cats, visit [eastbayspca.org/feralcats](http://eastbayspca.org/feralcats).



*One of the many community cats that was spayed or neutered thanks to this collaborative effort*



*Cats in the waiting area before their spay and neuter surgeries*

# Growl Meow & Wine Online

**Sunday, May 16**  
**4:00 - 5:00 PM**

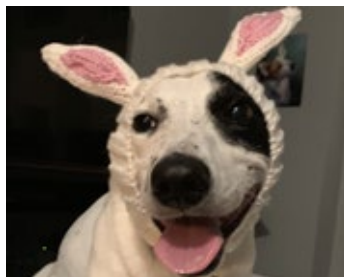
Join us for fun animal appearances, a lively Silent Auction and Live Auction with a variety of exclusive items to bid on, audience participation opportunities and more!

**Learn more and register today at [growlmeowandwine.org](http://growlmeowandwine.org).**

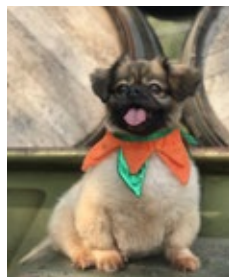


1<sup>st</sup> Place - Cooper

**Congratulations to the winners  
of our Fall in Love Photo Contest!**



2<sup>nd</sup> Place - Bruce



3<sup>rd</sup> Place - Missy

## UPCOMING EVENTS

### Meows & Mats Virtual Yoga Class

**SATURDAY, APRIL 10**

**10:00 - 11:00 AM**

Find your zen and say hello to some adorable, adoptable kitties! Sign up today at [eastbayspca.org/meowsandmats](http://eastbayspca.org/meowsandmats).

### Summer Animal Camp

**JUNE 7 - AUGUST 14, 5-DAY SESSIONS**

**DUBLIN & OAKLAND**

**1<sup>ST</sup> - 8<sup>TH</sup> GRADE**

Purr-fect for youth who are passionate about pets, want to make a difference for shelter animals, or just need a little experience before adding a furry friend to the family. Animal camp is both educational and fun! Learn more at [eastbayspca.org/summercamp](http://eastbayspca.org/summercamp).

## NEW PROGRAMS

### Private Cat Training

Think your cat can't be trained? We'll help show you how! Meet with one of our credentialed trainers for private, online sessions to talk through recommendations for training and management plans. Learn more at [eastbayspca.org/privatecattraining](http://eastbayspca.org/privatecattraining).

### On-Demand Cat and Dog Behavior Courses

We offer a variety of affordable on-demand, online classes on common cat and dog behavior topics. [eastbayspca.org/on-demand](http://eastbayspca.org/on-demand)