

FALL 2019

ANIMAL FRIENDS

**FALL
UPDATES
ARE HERE!**



Saving Lives Since 1874

INSIDE:

CANINE FLU
Read about how we contained the spread of this disease
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FOSTERING SAVES LIVES
Our Field Trip program gets a reboot and the tiniest kittens get help from foster heroes
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MESSAGE FROM PRESIDENT AND CEO ALLISON LINDQUIST

AS I WRITE THIS MESSAGE, CALIFORNIANS ARE ONCE AGAIN GRAPPLING WITH THE ANXIETY AND DESTRUCTION CAUSED BY MORE MASSIVE WILDFIRES. Last month, a 4.9 magnitude jolt also reminded us in the East Bay of the need to prepare for a major earthquake that could strike at any time. Many of us find ourselves asking, "Are emergencies becoming the new normal in California and the Bay Area?"

Here at the East Bay SPCA, we are committed to providing emergency relief assistance and support wherever the need may be in our community and beyond. We are proud to have helped animals evacuated from hurricanes in the southern U.S. in 2017 and shelter animals from last year's devastating Northern California wildfires. Recently, we transported 11 dogs from the Kincadee Fire in Sonoma County and we are providing free boarding services for pets of evacuees from impacted areas.

We also take very seriously our responsibility to prevent certain types of emergencies from reaching the public. In June, we faced a new challenge, the outbreak of Canine Influenza Virus (CIV) in Oakland. The outlook presented by veterinary researchers was grim and we had to move quickly, despite few established protocols for this new virus, which was first detected in this country in 2015. Within days we set up a fully operational quarantine facility for over 125 dogs and provided exceptional care for sick and exposed dogs for six weeks, after which they all achieved a clean bill of health. It was both an incredible learning experience and resource-stretching burden, given our continued operation of all regular facilities, programs and services. Our greatest achievement was that the virus became a non-event to the public.

While no one can foresee future emergencies, we know more are coming. And just as emergencies can't be predicted, they cannot fully be planned for budgetarily. During this season of giving we want to thank you for your generous support and hope you will consider making a larger gift than usual – or another gift – to help us rescue more animals, save more lives and meet the growing critical needs of our community.

Wishing you a safe and happy holiday season,

ALLISON C. LINDQUIST
President and CEO
East Bay SPCA



Allison with Marble, one of the dogs exposed to the Canine Influenza Virus

BOARD OF DIRECTORS

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- Jay Hernandez**
- Heidi Madsen**
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- Carrie Schliemann**
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Vice President of Operations
- Kristen Beitzel**
Vice President of Veterinary Services
- Barbara Dryg**
Vice President of Finance
- Kimberly Low**
Vice President of Development

LOCATIONS

- Oakland Adoption Center and Theodore B. Travers Family Veterinary Clinic**
8323 Baldwin Street
Oakland, CA 94621
(510) 569-0702
- Oakland Spay & Neuter Surgery Center**
410 Hegenberger Road
Oakland, CA 94621
(510) 639-7387
- Dublin Adoption Center and Spay & Neuter Surgery Center**
4651 Gleason Drive
Dublin, CA 94568
(925) 479-9670



"I love that the East Bay SPCA offers a breadth of programs that embodies compassion for all living things. I'm excited to be on a team that is looking to improve and innovate programs to match the needs of our community."



KARALYN ARONOW *Vice President of Operations*
Karalyn joined the East Bay SPCA in December 2018 and oversees our adoption centers, behavior and training programs, volunteer services, and our Humane Education and Humane Advocacy programs. She has Bachelor's and Master's degrees in Biology from Florida State University and also a Master's degree in Animal Behavior from UC Davis.
In her free time, Karalyn enjoys rock climbing, mountain biking and trying the best beers the Bay Area has to offer.

OUR MISSION

THE EAST BAY SPCA is committed to the welfare of cats and dogs in the communities we serve. We strive to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals.

VISIT US ONLINE AT
eastbayspca.org

FOLLOW US ON FACEBOOK
[@eastbayspca](https://www.facebook.com/eastbayspca)

LEARN HOW WE'RE MORE THAN A SHELTER AT
morethanashelter.org

DOG TRAINING GETS A REFRESH

NEW DOG TRAINING CLASSES

This year we are excited to welcome Rebekah Piedad as our new Manager of Behavior and Training. She comes to the East Bay SPCA with years of dog rescue experience. She is a certified trainer who has specialized in extreme fear and aggression behaviors as well as teaching dogs complex behaviors (like training a dog to load a dishwasher!) for commercial advertising.

In every industry, professionals aim to use new information and innovation to provide the best services they can offer. Dog training is no different. Our community and its needs are constantly evolving, so we too need to evolve to meet those needs.

We talked with Rebekah about updates to the East Bay SPCA public dog training classes and here's what she had to say.



Manager of Behavior and Training Rebekah Piedad with Beckett

Q: How have dog training classes changed at the East Bay SPCA?

We've updated the curriculum with two goals in mind: To provide the most cutting edge, effective, positive, and science-based dog training to our community and to build the foundation and stepping stones necessary for an urban or suburban dog to be able to accompany their owner everywhere dogs are permitted. We know many people in our community desire a companion who can walk comfortably down a city street, go on hikes and pass other dogs, come when called or relax at an outdoor restaurant. All our new classes are geared towards helping owners and their best friend accomplish just that.

Q: How do I know what class is best for my dog?

If you have a puppy between 8 and 16 weeks of age, the ideal class is Puppy Stars. The emphasis here is on everything you need to know to raise a puppy, positive exposure to people, dogs and new experiences and developing lovely social skills. Any dog over the age of 16 weeks who is suitable for a group setting is encouraged to join our Skill Builders class. This is an entry level class designed to teach general good manners in the home and the foundation necessary for more advanced training classes offered. Most other classes will follow Skill Builders.



Recent Skill Builders graduates

Q: What if my dog is not suited for a group class setting?

It's true that some dogs, due to a combination of genetics and learning history (often through no fault of the owner) are simply not well suited for the class environment. We have two options for these dogs and their people.

The first is a class called Cool, Calm, and Collected, specifically designed for dogs with the inclination to overreact in their environment when on leash. These dogs might bark, lunge, growl, or snap while passing other dogs, people, or new things. We have created a friendly environment where we can teach the owner how to help their dog feel safe and happy when they are exposed to perceived threats so that they no longer react. Most dogs and owners will find this class friendly and beneficial.

There are a few dogs for whom even this specially structured class is more than what they are ready for when we start to work with them. We may also have clients whose availability doesn't match up with our class schedule. For those dog and owner teams, we offer private consultations and lessons 7 days a week.

Learn more about our dog training classes and sign up at
eastbayspca.org/training

BANDING TOGETHER

HEALING THE DOGS OF THE EAST BAY

Emergencies come in all forms. Whether due to fires, floods, or even an outbreak of contagious disease, the East Bay SPCA remains firmly committed to doing everything we possibly can to help in our local community and beyond.

In 2017, we transferred animals displaced in Texas and Florida by the devastating Hurricanes Harvey and Irma. In 2018, we responded to the Northern California wildfires by transferring animals to relieve the shelters taking in owned animals that had been displaced to more successfully reunite them with their families. In 2019, our emergency relief looked quite different.

In June, we discovered confirmed cases of Canine Influenza Virus (CIV) in our shelters and Oakland Animal Services. First identified in 2015, CIV is relatively new to the U.S. and is highly contagious. It is spread among dogs through coughing or sneezing, shared items such as toys, food or water bowls or from nose-to-nose contact.

Though not a natural disaster, this highly contagious respiratory illness can have deep and far-reaching effects at animal shelters and the greater community if not isolated and treated swiftly with the utmost precaution.

Quickly jumping into action, we froze all intake and adoptions and secured a warehouse to isolate the affected dogs from our shelters and Oakland Animal Services to avoid spreading further contagion.

Our staff and volunteers worked tirelessly to turn an 80,000 sq. ft. warehouse into a CIV quarantine and treatment facility for more than 125 dogs that had been exposed to CIV.

The University of Wisconsin (UW) Shelter Medicine Program has been researching CIV since it first appeared in the U.S. and we immediately sought their expertise in isolating, testing and treating the virus. For the duration of our CIV quarantine, data we shared with UW contributed to their studies on how to manage and protect against the virus in the future. We were advised that in their experience, containing CIV would be nearly impossible and to expect to see it present for many months.

Operating the quarantine facility in addition to our regular facilities, programs and services wasn't an easy feat. Thanks to our staff and volunteers, alongside volunteers from other shelters, we were able to provide supplies, medication, walks, and lots of TLC the animals in quarantine needed and deserved. With the help of the community, we were able to do more for these dogs in need than we could do by ourselves.



An 80,000 sq. ft. empty warehouse was transformed into a temporary emergency shelter to quarantine dogs exposed to Canine Influenza Virus (CIV) for 6 weeks in June and July.

WHERE ARE THEY NOW? ADOPTION FOLLOW UPS



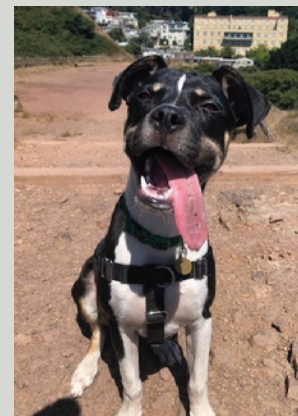
Truman in the middle, hanging out with his housemates, Phoenix and Lace



Cody (fka Darwin) playing tug with his new family



Luna (fka Bitsy) and her adopter Lizeth Gonzalez Rubio Z



Martha (fka Luna) enjoying a day at Alamo Square dog park

One particular challenge of the quarantine facility was finding ways to keep 125 dogs stimulated, active and engaged while also maintaining separation, administering ongoing medical treatments and monitoring each individual animal's health and progress.

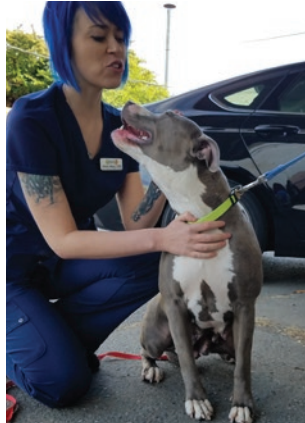
Danielle Fuchs, East Bay SPCA Behavior & Training Coordinator, played a big role in animal enrichment at the quarantine facility. She reflects, "With new volunteers from different organizations coming to help out, brainstorming enrichment options together was a great way to get to know one another and exchange enrichment ideas. We needed to get creative to keep dogs engaged!"

Enrichment ideas weren't the only innovative ideas to come from the warehouse operations. Keeping the area pristine, while also working quickly and efficiently, was critical to avoid spreading the virus. New, innovative cleaning protocols were designed and are now being used in our shelters.

Just six weeks after CIV cases were confirmed in our shelters, we were thrilled to report that all exposed dogs had been cleared. CIV was no longer present in our shelters and no incidents had been reported from the community of dogs showing symptoms of this highly contagious illness.

"Our highest priority was the health and well-being of the pets at the East Bay SPCA and in our community. We couldn't have done this without the help of friends, partners and other organizations who lent a hand by donating supplies, their expertise, and their resources," says VP of Operations, Karalyn Aronow.

The East Bay SPCA would like to extend a warm thank you to the University of Wisconsin, Maddie's Fund, RedRover, Oakland Animal Services, Oregon Humane, Tony La Russa's Animal Rescue Foundation, Berkeley Animal Care Services, Pet Food Express, Napa Humane, Petco, and Direct Sales Floors Carpet One and numerous donors that made it possible for us report full containment and treatment of this deadly disease with no spread out into the greater community.



VP of Medical Services
Kristen Beitzel with Sheba

NUMBERS BEHIND THE EFFORTS

Over **125 dogs**

that were exposed to CIV were sheltered at an offsite-quarantine facility set up and staffed by the East Bay SPCA.



Over **1,650 lbs** of dog food

was used over the 6 weeks the offsite-quarantine facility was set up.



Over **2,000** volunteer hours

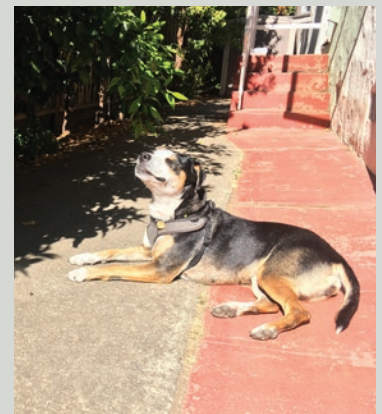
served to care for the dogs at the offsite-quarantine facility.



Paisley (fka Dixie Lou) and her adopter Madison Payne



Ryker (fka Chad from Oakland Animal Services) on right with his new brothers, Bear the Border Collie and Titan the German Shepherd



Thea (fka Charlotte) relaxing in her new home

FOSTERING SAVES LIVES

HELPING TINY KITTENS + TAKING DOGS ON FIELD TRIPS

The East Bay SPCA's foster care volunteers provide temporary care for cats and dogs for various lengths of time. From short day trips to bottle-feeding tiny kittens and puppies until they are old enough for adoption, our foster care volunteers are true heroes and help us save the lives of thousands of animals each year.

Field trips are a great way for our volunteers to give dogs a break from shelter life for a few hours by taking them on a hike, an extended walk, or even just a trip to a local coffee shop! This year, we were excited to expand and revamp our field trip program and participated in Arizona State University and Virginia Tech Maddie's Nationwide Fostering study to better understand how field trips affect dog adoptions.

Our foster team implemented a new Report Card system that allows volunteers to easily convey their experience with a dog to potential adopters. A simplified sign up system and "go bags" were created to make it seamless for volunteers to participate and increase the overall number of field trips for shelter dogs. Since the revamp this Spring, we've had over 110 field trips and at least three dogs have been adopted as a direct result of a field trip! Foster and Medical Support Coordinator, Kylie Ortega reports that "Fosters really enjoy this program, especially if they are not able to have a pet of their own. It's a great way for them to help and spend extra time with a dog who just wants to go outdoors!"

Foster volunteers are also critical to helping us save the lives of the tiniest kittens that come to our doors. We receive orphaned kittens on a regular basis and rely on our caring team of bottle-baby foster volunteers to help care for these tiny ones. When orphaned kittens arrive at our shelters we make sure they are healthy and immediately start looking for a foster home since these tiny newborns cannot eat on their own and need to be fed every few hours.



In 2019, over

719 kittens
have been fostered
with approximately

20% of them
requiring bottle feeding.

Fosters helped us achieve a
100% save rate
for healthy kittens of all ages.

We are always looking for more volunteers who are willing to learn how to bottle feed since it is such a critical part of being able to help all kittens that arrive with or without their mother. Our foster staff provide all the needed supplies and training. Time commitments vary and our team is happy to work with volunteers that may only be able to take bottle-babies for a few days or ones who can commitment to fostering kittens until they fully weaned and eating on their own.

"There is something so special about the connection you make with these fragile little ones who need your care to survive. Watching them thrive and grow into playful, independent kittens is beyond rewarding - and pretty entertaining!"

Foster volunteer Teresa Routt



From top left: Mona, Delila, Kenai with volunteer Ashley Iverson, Mr. Personality, Admiral, and Remy enjoying field trips

Interested in helping us save more lives through fostering?
Find out more at eastbayspca.org/foster

EVENT HIGHLIGHTS

RAISING AWARENESS IN THE COMMUNITY

It was a busy summer for the East Bay SPCA! We held our annual Adopt-a-thon in Jack London Square where over 80 animals from various local rescues and shelters were adopted in one afternoon. We also participated in NBC/Telemundo's Clear the Shelters, Pet Food Express' Bay Area Pet Fair and many more outreach events throughout the East Bay.

Are you interested in helping spread the word about the East Bay SPCA in the community? We are always looking for outgoing Volunteer Ambassadors to represent the East Bay SPCA at events in the communities we serve. Visit eastbayspca.org/volunteer to learn more.



East Bay SPCA Adopt-a-thon



East Bay SPCA Adopt-a-thon



NBC/Telemundo's Clear the Shelters



Pet Food Express' Bay Area Pet Fair



American Kitchen Dine for a Cause



Plank Anniversary of Giving



Sports Basement BrewFest in San Ramon



Lafayette Dogtown Downtown



August Paint Fur a Purpose



Growl Meow & Wine



Thank You To Our Sponsors!

Bob Connor and Thyda Yim
Linda Huber

UPCOMING EVENTS

Foster Care Orientations

Oakland

SATURDAY, NOVEMBER 9, 2:00 PM

SATURDAY, DECEMBER 14, 2:00 PM

Dublin

SUNDAY, NOVEMBER 10, 10:00 AM

Home for the Holidays

Dublin and Oakland Adoption Centers

NOVEMBER 27 - DECEMBER 29

WEDNESDAYS - SUNDAYS

11:00 AM - 6:00 PM

Featured cats and dogs will have
waived adoption fees!

Subaru Share the Love

NOVEMBER 14, 2019 - JANUARY 2, 2020

DOWNTOWN SUBARU OF OAKLAND

4133 BROADWAY, OAKLAND

MONDAYS - SATURDAYS 9:00 AM - 9:00 PM

SUNDAYS 10:00 AM - 8:00 PM

For every new Subaru sold or leased
during their "Share the Love" promotion,
Downtown Subaru of Oakland will donate
a percentage to the East Bay SPCA.

Giving Tuesday

TUESDAY, DECEMBER 3

Double your donation! Thanks to a
\$25,000 matching gift, all donations on
this special day will be doubled! Donate
at eastbayspca.org/givingtuesday.

SENIORS 4 SENIORS

This program helps senior humans rediscover
the joys of having a cat or dog in their lives
by matching senior cats and dogs (7+ years)
with adopters ages 65 and above.

East Bay SPCA staff will help you select the right
pet for you and your lifestyle. To make it as easy
as possible for seniors to adopt, **senior pet
adoption fees are waived for this program!**



*19-year-old Homestead
is looking for a home!*

See adoptable pets at eastbayspca.org/adopt-me