



# TRANSFORMING LIVES TOGETHER

IMPACT REPORT 2021



## PRESIDENT'S MESSAGE

### Continuing to Innovate

I've been reflecting on the many challenges our community and world have faced the past few years. I've witnessed firsthand the stress and strain that the pandemic has caused people and their pets, making our work more critical than ever.

Despite the challenges of the last few years, we remain strong. We sheltered 2,177 animals, served over 500 families through online and in-person classes for both cats and dogs, helped shelter over 900 animals transferred from over 30 other shelters, and provided 35,830 pounds of free pet food to over 1,000 households through our Pet Food Pantry.

This couldn't be possible without YOU. Because of you, our work continues to make a difference for people and their pets.

East Bay SPCA has been a leader in animal welfare since 1874. From being the first animal welfare shelter in the Bay Area to require all animals to be spayed and neutered to implementing innovative programs that match low-income East Bay residents with free and low-cost pet services, your continued support has enabled us to fill gaps that no other shelter does.

I'm grateful and humbled by all that we've accomplished this past year. It speaks to the innovative, committed, and resilient spirit of our staff, Board of Directors, volunteers, and donors. Thank you for being an integral part of our community and for your commitment to the welfare of cats and dogs in our community and beyond.

With gratitude,



### ALLISON C. LINDQUIST

President and CEO



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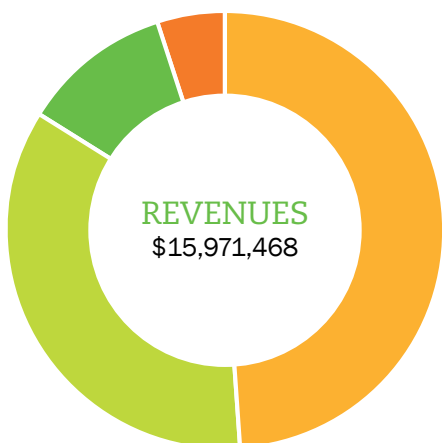
Vice President of Development  
and Communications

## COVER PHOTO

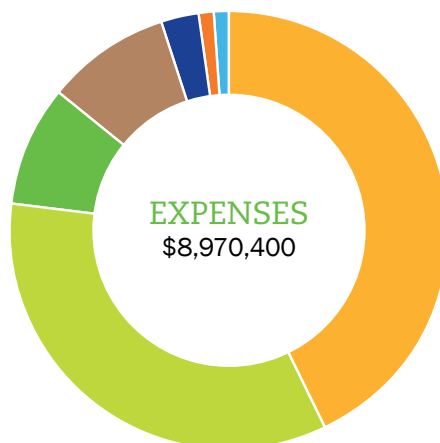
Linda Collins, volunteer

## 2021 FINANCIALS

Fiscal Year January 1, 2021 – December 31, 2021



- Donor Contributions **49%**
- Investments & Other **35%**
- Veterinary Services **11%**
- Shelter & Adoption Services **5%**



- Shelter & Adoption Services **43%**
- Veterinary Services **34%**
- Fundraising **11%**
- Administration **5%**
- Humane Education Services **3%**
- Behavior & Training Services **1%**
- Humane Advocacy Services **1%**

## 2021 NUMBERS BEHIND THE LIVES

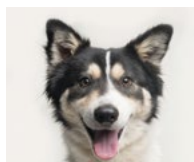
TOTAL ANIMALS SHELTERED

**2,177**

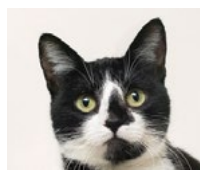
TOTAL ADOPTIONS

**1,768**

## 2021 ADOPTIONS



Dogs  
**24%**



Cats  
**24%**



Puppies  
**9%**



Kittens  
**44%**



## SHELTER AND ADOPTION SERVICES

# Bailey and Shadow Become Neighborhood Celebrities

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When Kevin and Darlene came to East Bay SPCA, they had just said goodbye to their dog of 14 years. They were hoping to adopt just one dog. Instead, left our shelter with two.

“Bailey”, a Pitbull, and “Shadow”, a Shepard-mix, arrived as owner surrenders, having changed hands quite a few times before they reached us. Our Behavior & Training Team observed both dogs reacting towards other dogs - a huge barrier to their being adopted. Together, with the help of foster volunteers, the team taught the dogs to channel their big feelings towards something more enjoyable—like walks and play.

Kevin and Darlene had never had reactive dogs before, let alone two! They were wary of what type of work might be involved in maintaining control of two animals who at the end of a leash together total about 140 lbs. Little did they realize that less than a year later, their lives would be totally transformed by Bailey & Shadow’s presence.

Kevin credits the solid framework our Behavior & Training team provided during adoption counseling as a key to the family’s success building trust with the dogs. “I learned that their [Bailey & Shadow’s] reactivity came from their uncertainty about what was going to happen. Slowly, we built a relationship that I’m pretty darn proud of,” says Kevin.

Kevin and the dogs often walk through Joaquin Miller Park or Diamond Canyon Trail in Oakland, a feat that many would consider nerve-wracking with two reactive and very large dogs. He shares that thanks to their daily behavior and training practice, both dogs maintain a loose leash, with no pulling or straining, in order to progress on their walks. It’s this structure that provides



Shadow



Bailey

# 903

Animals transferred from  
over 30 other shelters

a safety net to help both Kevin and the dogs enjoy their walks without incidents. “There isn’t a whole lot in my life of which I’m especially proud, but yesterday on a narrow trail above Sausal Creek we came around a corner and were confronted by 9 off-leash dogs, all 10 lbs or less. A year ago, blood would have run in the dust, and I took a certain amount of satisfaction in knowing that I got my dogs to the point of avoiding such an outcome while giving them a chance to be out in the woods.”



Kevin, Shadow (left) and Bailey (right)



**3,712**

Youth education program participants served



**506**

Behavior & Training clients served through online and phone appointments



**3,303**

Appointments seen at our Theodore B. Travers Family Veterinary Clinic



## EXTENDING OUTREACH THROUGH NEW PARTNERSHIPS

# Shelter Dog Becomes Search and Rescue Star

Last February, a young pure-bred Belgian Malinois puppy, named Dodger, arrived as a late Valentine at our shelter. He wasn't a stray but rather an owner surrender. The family surrendered Dodger to East Bay SPCA with the hope that we could help him find the perfect environment to thrive.

Our Behavior & Training team immediately noticed that a shelter stay wouldn't provide enough stimulus for this smart fella. Belgian Malinois are considered "high drive dogs" — dogs that are predisposed to perform specific high-energy tasks such as herding and military work. For a young dog with these traits, such as Dodger, isolation in a shelter kennel could be detrimental to his well-being. Our mission was simple: find Dodger a job!

After Dodger's behavioral evaluation showed a predictable knack for training, we reached out to our network and the Search Dog Foundation (SDF) quite literally came to his rescue.

Nestled in the agriculture and orchards of Santa Paula, California, Search Dog Foundation partners with animal shelters across the country and identifies and trains shelter dogs to become search-and-rescue dogs. The admissions process is comprehensive, which means if candidates don't pass training or if the dogs become disinterested in the "job", SDF works to find the right environment for the dog. The foundation also provides a lifetime care guarantee for every dog. Once in the program, even if they get injured or retire, the Search Dog Foundation will find them a forever home.

SDF had just changed their admission guidelines to allow puppies into the program and so they gladly admitted Dodger - their first "puppy!"

Dodger not only expressed interest in his training—he excelled at it! Both animal and human candidates in SDF's training program must cross-train with each other before being paired together for their deployment into the field. Dodger impressed SDF trainers with his skills and ability. He often out-paced senior class dogs as a sophomore search dog!

Dodger was paired with Adam, a local firefighter. Adam says, "Fully grown, Dodger was practically born for this job. He excels at agility and has a blast climbing ladders, traversing elevated planks, and boldly riding the teeter-totter as it drops. There's nothing he'd rather do than search a rubble pile, though, and he's fantastic at it: finding victims quickly and wasting no time to alert with gusto!"

Caring for animals extend beyond the walls of a shelter. They require partnerships and collaboration. From rescue to rescuer, we are grateful that we were able to work together to help Dodger thrive!

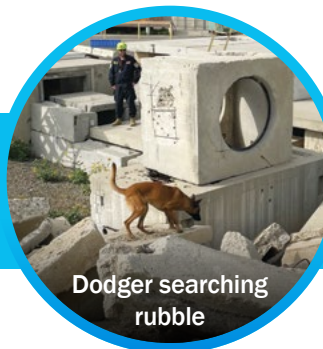


Dodger and his partner Adam Schaaf pose for a photo after graduation.

© Dane Mehl



Dodger at East Bay SPCA



Dodger searching rubble



Dodger with training partner

© Dane Mehl

## VOLUNTEER SERVICES

# How Volunteerism Saves Lives

This past year we were reminded just how impactful a donation of time and energy can have on an organization. Our volunteers contributed over 23,000 hours in 2021 in both animal and shelter care, as well as foster roles and helping in our Behavior & Training team. Over this past year, 800 animals were fostered and this includes some of our elder or larger dogs for whom a kennel stay of any length is uncomfortable and causes severe stress.

Despite nation-wide staffing shortages due to the pandemic, we continued to serve animals without missing a beat thanks to our 700+ volunteers who stepped in to help. A huge thanks to all of you who helped us to provide care to animals in our community! We appreciate all of our volunteers and are especially thankful for our legacy volunteers who help to mentor and train our newer volunteer team members.

# 823

Animals fostered in 2021



**Farm Saechao**

Shelter Care Volunteer

"Laundry, dishes, and mopping... it's a lot of work, but I'm thankful that I get to do this. Being a part of East Bay SPCA's process of finding these critters their forever homes feels very fulfilling to me on a personal level."

# 23,887

Hours served by shelter and foster volunteers in 2021



**Laura Young**

Feline Care Lead Volunteer & Mentor

"I can't imagine life without EBSPCA. My time on Sundays has become sacred - to provide a little comfort or socialization for shelter cats until they find their forever home is a gift. Every week, I meet a new feline friend and help them feel a little more secure in their world. I celebrate every time one gets adopted!"

# 316

Individual shelter volunteers in 2021



**Linda Collins**

Animal Handler and Admin Volunteer

"Volunteering with East Bay SPCA was an easy choice for me. I've always loved being around animals and want to help them show their best and get adopted into loving homes. East Bay SPCA gives volunteers the training to work with different levels of animal behaviors. I find it very rewarding to see all the progress the animals make."



## HUMANE ADVOCACY

# Keeping People And Pets Together

We believe that an animal's well-being is directly proportional to their caretaker's well-being. That is why we serve people and their pets. Our team leads the nation in humane advocacy, matching low-income East Bay residents with services and local resources - including spay/neuter, vaccines, and veterinary care. The Humane Advocacy (HA) programs at East Bay SPCA prioritize making meaningful connections and helping pet owners in our community find veterinary care, financial assistance, or social services they need when they are unsure where to turn to help their pet. Every person regardless of their housing situation, income level, race, spoken language, or access to resources should be able to experience the joys of the human-animal bond. The more programs and services we can provide, the better we can help keep families together.



Volunteer Courtney Byrne, Humane Advocacy Manager Melissa Robinson, Volunteer Barbara Vernon ready to greet patrons of our Pet Food Pantry.



Through our Humane Advocacy program, we serve the most under-resourced communities in Alameda and Contra Costa Counties in Northern California. We have Spay/Neuter Centers in Oakland and Dublin and a full-service, American Animal Hospital Association (AAHA)-accredited Veterinary Clinic in Oakland near some of the most under-resourced neighborhoods in the Bay Area that have few options for quality, affordable veterinary care. Oakland's homeless population has increased by at least 47% since 2017, and its residents have been particularly hard hit by the pandemic and resulting economic depression. There has also been a 35% increase in Contra Costa County homelessness from 2019 – 2022. Most of our applicants earn less than \$12,000/year and receive benefits such as SSI, SSDI, General Relief, and CalFresh (food stamps). Up from 12% last year, 17% of current applicants are experiencing homelessness or unstable housing and do not have income. Only 15% of applicants report being employed full time. The majority are retired, disabled, and/or unemployed. We do not turn away any pet families based on employment, housing, legal, or immigration status, so we are able to connect with and serve communities who would not otherwise be able to receive these services. In 2021, our Humane Advocacy programs supported over 1,000 pet owners.



# 1,564

Clients assisted  
through HA programs  
(320 Vet Assistance,  
175 vouchers, 1069  
unique Pet Food Pantry  
households)

# 35,830

Pounds of pet food given out at  
Pet Food Pantry (PFP)

# 1,069

Pets and households  
benefited from PFP distributions

# 2021 Community Events

If there is one thing that the pandemic has taught us, it's how to be creative and adaptable! This past year, we hosted several socially-distanced and in-person events. Take a gander at a sampling of our awesome festivities, all made possible by our incredible staff, volunteers, and community partners.

## Smooches for Pooches



We handed out Valentine's gift bags to our visitors in their vehicles complete with an East Bay SPCA activity book, candy, and treats, along with some socially-distanced love for their pets.

## Growl, Meow & Wine 2021



We held our annual fundraiser, Growl, Meow & Wine online and via drive-thru on May 16, 2021. More than 350 animal lovers and supporters joined us in support of our life-saving work. Thanks to everyone who joined us!

## Livermore Wine & Wags



Every October, animal and wine enthusiasts gather to sip wine and promote animal welfare. Hosted by the Livermore Valley Winegrowers Association, the event supports East Bay SPCA's programs with \$10 of every ticket sold being donated back to us.

## Spreading Holiday Cheer at Stoneridge Shopping Center

At the end of last year, we brought some holiday cheer to families and their fur babies at Stoneridge Shopping Center. Patrons brought their animal companions for a holiday photo and our Behavior & Training team was on hand to share resources, tips and tricks, and some hearty holiday joy!





## THANK YOU

# To Our 2021 Growl, Meow & Wine Sponsors

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### Best in Show

Bob Connor and Thyda Yim



### Top Dog

### Cat's Meow



Dawn and Steve  
Willoughby

Mark and Ena  
Cratsenburg

### Best Friend



Kara Boatman and Rob Pulkownik

Jay Hernandez

Phyllis C. Meyer

Maureen Cassingham

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Kristi Rocha

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Stacey Wells and Dan Reich

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Marilyn and Tom Leahy

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Bridge Mei

### Thank You to Our Media Partners



# THANKS TO OUR DONORS

As a community-based 501(c)(3) nonprofit organization, East Bay SPCA relies on philanthropic support to help us further our mission and continue operating our facilities, programs and services year after year. In 2021, close to half of our revenue came from donor contributions. Since 1874, thoughtful gifts from caring individuals have helped us provide a reliable safety net for cats and dogs in Alameda and Contra Costa Counties.

Thank you to all the donors listed here who made gifts of \$500 or more between January 1 and December 31, 2021.

## **\$250,000 or more**

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East Bay SPCA is deeply grateful to our 2021 Impact Report volunteer photographer **Heidi Eder** of **Right Brain for Hire**. Find more of her work at [www.rightbrainforhire.me](http://www.rightbrainforhire.me)

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8323 Baldwin Street  
Oakland, CA 94621

**Theodore B. Travers  
Family Veterinary Clinic**  
8323 Baldwin Street  
Oakland, CA 94621

**Oakland Spay/Neuter  
Surgery Center**  
410 Hegenberger Road  
Oakland, CA 94621

### **Dublin Campus**

**Dublin Adoption Center**  
4651 Gleason Drive  
Dublin, CA 94568

**Dublin Spay/Neuter  
Surgery Center**  
4651 Gleason Drive  
Dublin, CA 94568