



TRANSFORMING LIVES TOGETHER

IMPACT REPORT 2022



PRESIDENT’S MESSAGE

Looking Forward

As we stand on the “eve” of our 150th Anniversary and put the finishing touches on our strategic plan for the upcoming years, we look forward to many more decades of innovation and saving lives. We will build upon our strong foundation to continue to pioneer more “firsts,” and to expand proven initiatives to save even more animals and keep pets and their people together.

Driven by community demand in 2022 we increased capacity in our Behavior and Training and Humane Advocacy departments; our foster families stepped up and fostered more than 920 animals in their homes, and we provided pet food for more than 650 local households. Over 5,200 children benefited from our education programs and our tireless volunteers generously donated nearly 47,000 hours of their time.

We are proud to be a part of this community and grateful for support that makes these programs both possible and successful.

With our 150th anniversary year upon us in 2024, stay tuned for exciting updates!

With gratitude,



ALLISON C. LINDQUIST
President and CEO



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OF DIRECTORS

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2022 EAST BAY
SPCA LEADERSHIP

Allison Lindquist
President and CEO

Karalyn Aronow
Vice President of Operations

Kristen Beitzel
Vice President of Medical Services

Gail Bergunde
Vice President of Finance

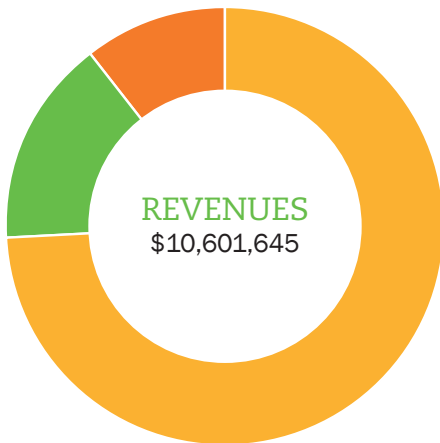
Jennifer Whitaker
*Vice President of Development
and Communications*

COVER PHOTO

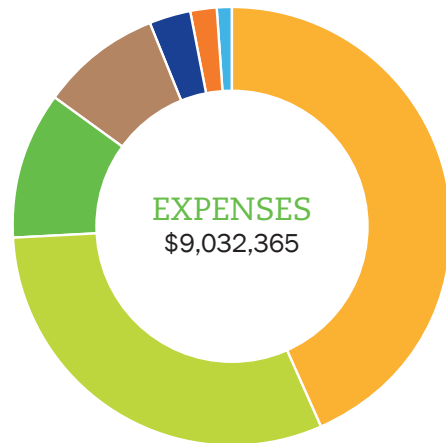
Volunteer Leah Sanchez, with
Jackson and James

2022 FINANCIALS

Fiscal Year January 1, 2022 – December 31, 2022



- Public Support **75%**
- Veterinary Services **15%**
- Shelter & Public Programs **10%**



- Shelter & Adoption Services **44%**
- Veterinary Services **31%**
- Administration **10%**
- Fundraising **9%**
- Humane Education Services **3%**
- Humane Advocacy Services **2%**
- Behavior & Training Services **1%**

2022 NUMBERS BEHIND THE LIVES

TOTAL ANIMALS SHELTERED*

2,379

TOTAL ADOPTIONS

2,098

2022 ADOPTIONS



Dogs
25%



Cats
22%



Puppies
9%



Kittens
44%

*This includes animals in our care from 2021 that remained in care into 2022.

SHELTER MEDICINE

Specialized Care for Animals

Dr. Josie Noah, aka Dr. Josie, joined East Bay SPCA after taking an unconventional path to becoming a veterinarian.

Josie's first passion in life was math, beginning her career as a math teacher at Berkeley High School. After five years of teaching and a decade of math curriculum publishing, she felt her passions changing when she encountered a stray dog on a camping trip. The dog was starving and thirsty, so she had him stay the night in her car. When it came time to drop him off at a shelter the next morning, she was crying, and by the next day, she was wondering why she hadn't become a veterinarian.

Fast forward a few years, after receiving a veterinary degree from UC Davis, Dr. Josie's presence at East Bay SPCA was felt immediately. With the help of a well-seasoned Medical Support Team, treatment plans for animals with similar health conditions (e.g., upper respiratory infections) were created, improving the speed and efficiency. This also meant that our Travers Family Veterinary Clinic veterinarians no longer needed to split their time between treating shelter animals and those owned by community members, opening up more time for serving people with pets at home.

By the end of 2022, Dr. Josie and team performed nearly 1,000 surgical procedures and freed up nearly 1,500 exam appointments for the general public.

Having a dedicated shelter veterinarian has also allowed us to take in more cats and dogs with medical issues, including ones that other shelters cannot accept or for which they are unable to provide ongoing treatment.

Toast, a 10-week-old kitten transferred to us from another shelter, was an animal in need of surgery to save his life. He had a large indentation in his chest, causing him breathing difficulties. After applying a stint to align the bones of his sternum, he recovered with his foster family. Soon enough, he was a brand-new kitten, breathing normally for the first time.

We are incredibly grateful to the many donors who made this possible. Having a Shelter Veterinarian has elevated the care we can provide for our shelter animals. Along with our Veterinary Clinic, we continue to be an example of excellence in care for all animals in our community.



Dr. Josie Noah



Toast

“Now that we have a full-time shelter vet, Dr. Josie has been able to manage all of our shelter animals’ medical care from start to finish and provide consistent care throughout their time with us. She’s also doing the bulk of shelter surgeries, freeing up more appointments for our public vet clinic. To say she’s helped tremendously would be an understatement.”

– Kristen Beitzel, Vice President of Medical Services



Dr. Josie in surgery.

1,750

shelter animals received
medications

990

surgeries performed for
shelter animals

1,460

additional appointments
became available to public

HUMANE ADVOCACY

Meeting the Needs of Our Community

Every person and their pet, regardless of their housing situation, income level, race, spoken language, or access to resources should be able to experience the joys of the human-animal bond. With a desire to evolve and reach more pet owners in our community, we aim to stay ahead of the curve and provide innovative solutions to keeping more families together.

In 2022, state and federal programs relied upon by low-income residents in our community dwindled, contributing to one in four people in Alameda County struggling to put food on their tables, increasing the challenge of caring for their pets. In turn, our Humane Advocacy Program (HA) experienced an influx of new clients, such as Vicki and her dog Mammoth, in need of food and medical care.



One day, while in line to receive pet food through our Pet Food Pantry Program, Vicki mentioned that Mammoth had grown a lump on his paw the size of a golf ball rapidly and she didn't know what to do. Melissa Robinson, Humane Advocacy Manager, set up a wellness check for him at our Travers Family Veterinary Clinic. The streamlined process established in 2022 between the Clinic and the HA team made assessment and scheduling the tumor removal much faster, and allowed for Mammoth's neuter surgery to be completed at the same time.

Nearly 50% of clients in the Humane Advocacy Program fall below the Federal Poverty Level. They come to us looking for help so they do not have to make the tough decision of deciding between what they can afford and the care their pet desperately needs. And the percentage of clients experiencing financial hardship is expected to continue to grow for the foreseeable future.

Thanks to \$100,000 in grant funding in 2022 from the UC Davis School of Veterinary Medicine we were able to expand our capacity to help our community. Bringing years of experience working in emergency veterinary clinics, Sarah Pulizzano joined the team as Humane Advocacy Coordinator. With Sarah on staff, we were able to develop more partnerships with neighboring clinics, so cats and dogs in need of veterinary care can be seen faster. We doubled our caseload of clients and grew our spay/neuter voucher program and Pet Food Pantry Program.

"With our expanded capacity, I now mentor organizations setting up humane advocacy programs across the United States and Canada. There must be a focus not just on pets' needs, but the needs of their human families. Humane advocacy programs work to increase the quality of life for pets and people alike." – Melissa Robinson, Humane Advocacy Manager

340

pets helped with
veterinary care

273,600

meals for pets were
distributed to almost 700
individual households

200

vouchers provided
for discounted
spay/neuter

FOSTER VOLUNTEERS

Helping Animals Recover at Home

Our fosters volunteered almost 24,000 hours and cared for over 920 animals in 2022! Like many of our foster volunteers, Darci and her family specialize in fostering animals with medical and behavioral needs. Her family began fostering in 2019 at the request of her nine-year-old daughter who loves animals. Darci agreed and felt that fostering would be an experiential learning opportunity for the whole family, including her two younger sons.

Ray, a puppy needing extra attention while his neck abscesses healed, was one of six animals Darci's family provided love and attention to during 2022. After undergoing surgery to repair the wound on his neck, Ray went to Darci's home to receive continued care. She administered daily medication, regularly cleaned Ray's skin with a medicated solution, and provided routine warm compresses. To set Ray up for success, her family worked with our behavior and training team to provide Ray with puppy socialization.

“The kids have learned so much about how to take care of animals, especially puppies like Ray. You have to be consistent and patient with the animals. We talk a lot about respecting the boundaries of dogs and cats. They might not always want to do what we want. I think it's taught them how to be empathetic.”

- Darci

Darci's eldest daughter, who is now in high school, is now interested in a career in veterinary medicine. Fostering animals with medical needs “opened up a pathway to understanding how [her daughter] can help animals.” Fostering has deepened her children's stewardship and compassion for all living things.

Fosters like Darci and her family pour their hearts into caring for animals. East Bay SPCA guides and supports foster parents, ensuring they have all the resources they need to feel comfortable rehabilitating pets. Karalyn Aronow, Vice President of Operations, shares, “From the moment animals enter our care we support every part of their journey. Fosters receive training and supplies, and animals receive care in a home setting. Our commitment extends to making a difference, for both people and animals.”

Thank you, foster parents, for opening your hearts and homes to vulnerable animals and saving over 920 animals in 2022 alone.



BEHAVIOR AND TRAINING

Expanding Our Reach

As an organization dedicated to the most innovative, science-based standards in animal welfare, access to positive reinforcement training is central to our work. In 2022, our Behavior and Training team set out to expand access to training expertise for the benefit of both shelter animals and our broader community. As a result, our training clientele more than doubled in size! To help people stay with their pets, we also provided \$2,800 worth of scholarships to 18 people for training services. We assisted over 120 pet owners through our free behavior helpline.



Kate Witzke joined us as Shelter Behavior Coordinator, allowing us to provide additional care for animals with behavioral needs. Panko, a kitten in our shelter, was one of the animals enrolled in our behavior modification program. He arrived as a very fearful stray. In our Hisses to Kisses program, he built positive associations with people through treats. He also was trained to do specific social behaviors (like rubbing against people). After just a week and a half in this program, Panko was soliciting touch and showed increasing comfort with people. Graduating from hissing to kissing, Panko was adopted.

With an expanded team, we increased our training class offerings to the public. We brought back classes such as Connection Boosters and our Calm, Cool, and Collected, which is specially designed to help dogs learn tools to feel safe and calm.

We incorporated innovative standards into all of our public training classes. Some of these changes were subtle but highly effective, for example, changing the timing of giving treats during loose-leash walking to make walks more enjoyable for dogs and their people. In our Calm, Cool, and Collected class, we focused more on management techniques, or making changes to the environment to promote desired behaviors. We designed the first session to be for pet owners only and incorporated a slower introduction of dogs to promote calmness.

David brought his dog Tamarind to us hoping to learn tools to help his dog relax. He took both our Scent Work/Nose Work and Calm, Cool, and Collected group classes.

“I learned so much and started to understand my dog emotionally. Clicker training really helped, as did giving treats when my dog looks at me on walks. I learned what to do when he pulls, how scattering treats can help, and how much sniffing helps dogs decompress. Putting what I’ve learned into practice has made a huge difference in our walks.” - David

We are grateful to support more shelter animals and pets in our community than ever before. Our compassionate team continues to provide positive, science-based expertise that enriches the bond between people and their pets.



David and his
dog Tamarind



Panko



Tamarind

IMPACT OF INVESTMENT

Grants Fuel Increased Capacity

Nala, a 10-year-old chihuahua, arrived at East Bay SPCA's doorstep looking for a second chance at life. Like many of our senior strays, Nala had a host of medical issues. She had an ear infection, bladder stones, a urinary tract infection, and a leg injury. With all of this discomfort, Nala was constantly scratching herself, sneezing, and limping. Thankfully, Nala would start a new chapter with us. She was evaluated immediately by our expert medical and behavior teams and began her lengthy healing journey. Her bladder stones were removed surgically, her injured leg was amputated, she was given antibiotics for her infections, and she was put on a special diet to prevent future kidney stones. And she went to a foster home where she could relax and recuperate.

She began to become a more confident and happier version of herself. Ten weeks into her stay, Nala was doing so well that our Summer Animal Camp brought her in to meet the kids. Campers built life-long memories teaching Nala new tricks using clicker training.

Her adopter "fell in love" the moment she saw Nala. A year after settling into her new home, her adopter said, "She loves to ride in the car, is a huge snuggle bug, and loves to walk, even with her three legs. She is a happy girl." We are thrilled that Nala is enjoying her golden years!

We were able to provide full-service care for senior pets like Nala thanks to our Senior Pets Fund. Foundations such as Grey Muzzle. Foundations such as the West Davis & Borgard Foundation, Maddie's Fund, and Thelma Doelger Charitable Trust for Animals continue to financially support our many programs. We are deeply grateful for their generosity.

We also entered a new partnership with The University of California Davis's School of Veterinary Medicine. Their California for All Animals statewide program awarded us a \$100,000 grant, to help us grow our Humane Advocacy Program. Our Humane Advocacy team was able to expand with the help of grant funding to serve the increasing need of our community. Sarah Pulizzano joined the team as Humane Advocacy Coordinator, doubling our caseload of clients within our Spay/neuter Voucher and Pet Food Pantry programs.



"2022 was a record-breaking year for grant funding. Our community's need for accessible pet services grew tremendously, and we are gratified that organizations have found us worthy of investment so that we were able to significantly deepen our capacity to make a difference for people and their animals.



There are countless people, programs, departments, and friends who have helped further the East Bay SPCA's mission for nearly 150 years. It is this collaborative spirit, both within our organization and beyond that has helped us transform the lives of people and their pets."

- Allison Lindquist, President/CEO

We can accomplish so much by working together to create a more compassionate world for people and companion animals. Thank you for joining us in giving more pets like Nala happy lives with loving families.

THANK YOU

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Top Dog



CAT'S MEOW



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Dawn and Steve Willoughby**

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Saving Lives Since 1874

EAST BAY SPCA is committed to the welfare of cats and dogs in the communities we serve. We strive to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals.

eastbayspca.org

East Bay SPCA is a 501(c)(3) nonprofit organization
Federal Tax ID # 94-1322202.

Get Social With Us



@eastbayspca

LOCATIONS

Oakland Campus

Oakland Adoption Center
8323 Baldwin Street
Oakland, CA 94621

**Theodore B. Travers
Family Veterinary Clinic**
8323 Baldwin Street
Oakland, CA 94621

**Oakland Spay/Neuter
Surgery Center**
410 Hegenberger Road
Oakland, CA 94621

Dublin Campus

Dublin Adoption Center
4651 Gleason Drive
Dublin, CA 94568

**Dublin Spay/Neuter
Surgery Center**
4651 Gleason Drive
Dublin, CA 94568