

FALL 2020

ANIMAL FRIENDS



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MESSAGE FROM PRESIDENT AND CEO ALLISON LINDQUIST

HAPPY HOLIDAYS! As we prepare to usher in a new year, I want to thank you for your generous support of the East Bay SPCA's lifesaving work and mission, especially during these past many months that have redefined daily life as we now know it.

Thanks to your thoughtful contributions, we have been able to continue meeting the needs of our community during these challenging times through our animal adoptions by appointment, critical veterinary care, foster care, behavior and training online classes and critical services for pets and pet families in crisis, such as our free Pet Food Pantry distributions.

We are especially proud of our continuing Humane Education youth programs and activities (see page 2) including Animal Camps, online presentations, our new Shelter Scouts program and a fun, safe Halloween trick-or-treating event that was held at our shelters on October 31st.

We have expanded our partnerships with animal and rescue organizations to increase and broaden our community support. In August, we entered a partnership with the Red Cross of Alameda County and supported their Temporary Evacuation Point in Livermore for Alameda and Contra Costa County evacuees from the SCU Lightning Complex Fire. We also transported 66 dogs and cats from shelters across California that were impacted by other devastating wildfires this fall (see page 3). On November 8, we partnered with Oakland Animal Services and other local animal welfare groups to provide 58 local feral cats with free spay/neuter services to help prevent animal overpopulation, which is a leading cause of animal abuse and neglect.

At this festive time of year, we frequently receive a lot of questions about how to keep pets safe around holiday plants, decorations, seasonal foods and visitors. Our own staff veterinarian, Dr. Gwen Gadd, has provided a guide for avoiding potential winter pet hazards on page 5. We hope this helps to ensure a safe, enjoyable holiday season for you and your furry friends.

Thank you for your invaluable friendship and generosity. It is my honor and privilege to be leading an organization with such an exceptionally loyal and caring family of donors.

Wishing you all the best for the holidays and a Happy New Year!



ALLISON C. LINDQUIST
President and CEO
East Bay SPCA

Find all the latest updates and information about our activities, programs and services on our website at eastbayspca.org.

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LOCATIONS

- Oakland Adoption Center and Theodore B. Travers Family Veterinary Clinic**
8323 Baldwin Street
Oakland, CA 94621
(510) 569-0702
- Oakland Spay & Neuter Surgery Center**
410 Hegenberger Road
Oakland, CA 94621
(510) 639-7387
- Dublin Adoption Center and Spay and Neuter Surgery Center**
4651 Gleason Drive
Dublin, CA 94568
(925) 479-9670

OUR MISSION

THE EAST BAY SPCA is committed to the welfare of cats and dogs in the communities we serve. We strive to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals.

VISIT US ONLINE AT
eastbayspca.org

FOLLOW US ON FACEBOOK
[@eastbayspca](https://www.facebook.com/eastbayspca)

The East Bay SPCA is a 501(c)(3) nonprofit organization.
Federal Tax ID # 94-1322202

PROMOTING COMPASSION DURING COVID

HUMANE EDUCATION

The East Bay SPCA has a long history of providing humane education opportunities that promote stewardship and compassion for all living things to youth in our community. As early as 1912, we offered programs to local youth on caring for animals including a series of instructional programs, shelter tours and a resource library. We continue to be leaders in Humane Education, offering some of the most in-depth programs in the country and sharing our knowledge with other organizations nationwide who are looking to start or expand their own Humane Education programs. Earlier this year, our team spoke at the Association of Professional Humane Educators (APHE) to share tips, ideas and many activities for programming and generating revenue.

We are especially proud of how we responded to the challenges presented by COVID-19 and remained flexible and creative so we could continue offering programs to local youth when they needed them most.

From June through August, we successfully and safely ran 30 Summer Animal Camp sessions with nearly 400 local youth participating. Some participants enjoyed camp so much, they came back for more sessions throughout the summer!



Summer Animal Campers Tara and Colin with Elaine

"Kids crave social interaction and learning experiences with other kids. In-person programs have been so beneficial and youth participants have been appreciative for the chance to do anything away from a screen and to get out of the house. For those who don't have a pet at home, interacting with shelter dogs and cats has been therapeutic during this challenging time." says Humane Education Manager, Courtney Campbell.

"Thank you for holding an in-person camp! We were so thrilled my daughter was not on a screen, even just for a week. I'm grateful that the East Bay SPCA found a safe way to make camp work." *Guardian of Summer Animal Camper*



Meow and Howl-o-ween Drive Thru event

Our Humane Education team goes above and beyond brainstorming new and creative ways to connect with youth during COVID-19. For Halloween, they planned a Trick or Treat Drive Thru in Oakland and Dublin where families could safely drive up to stations, say "hi" to shelter animals and take home goodies like candy, a fun educational activity book and

even treats for their cats and dogs at home. Our regular classroom programs were adapted for schools and scout groups to offer virtual programming that is engaging and interactive for kids.

This fall and winter, we continue bringing programs to youth in our community to help them learn about caring for animals and offering safe in-person options whenever possible. Our newly launched Shelter Scouts program gives youth access to volunteer opportunities and enrichment during COVID-19. Participants ages 8 – 18 explore the world of animal welfare through service-learning projects, educational activities and animal meet-and-greets. We are also offering Fall and Winter Animal Camps for students in 1st - 5th grade at our Oakland Adoption Center.

Learn more about currently available youth programs and how to enroll at eastbayspca.org/education.

RESPONDING WHEN IT MATTERS MOST

EMERGENCY RELIEF EFFORTS

Over the past years, wildfires have continued to devastate many areas in California. The East Bay SPCA has been there and will continue to be there to offer a helping hand to alleviate impacted shelters by transferring adoptable animals to make room for owned animals displaced by fires to give them the best chance to be reunited with their families.

In August and September, our team drove a total of 1,340 miles to transfer 66 dogs and cats from Solano, Monterey, Butte, Madera, and Shasta counties that were already available for adoption to the East Bay SPCA.

"Every time that we show up to transfer animals in response to fires or other crisis moments, our partner shelters are extremely grateful for any support that we can provide. It's a very humbling experience," says Animal Recruitment Coordinator, Ryan Ericksen.

As with all animals who come through our doors whether they are transfers, strays, or surrenders, the transported animals received medical and behavior assessments and care, socialization, nutrition, exercise and spay/neuter surgery if needed as they were prepared for adoption.



Our team at the SPCA Monterey County as part of our emergency relief efforts

We're happy to report that many of these pets have found their new forever homes through our matchmaking adoption process and we're thrilled to share these happy updates below from adopters.

We understand the difficulties people face when they must evacuate their homes but may be unable to find safe, temporary housing or co-housing with their animals. To fill this gap, we offer temporary boarding for cats and dogs of evacuees that have relocated to the East Bay.

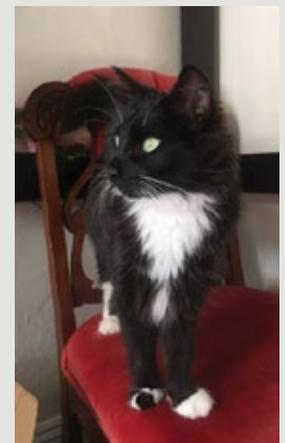
RECENT ADOPTION UPDATES FROM WILDFIRES



After being transferred from Madera, Tundra was looking for a family that could provide him an active lifestyle. We're happy to report Tundra has been adopted by a family committed to providing him the enrichment and training he needs with the help of their two sons.



From Butte County, three-year-old Munchkin quickly became a staff and volunteer favorite. This sweet, cuddle girl was quickly adopted into her forever home and has made herself very comfortable.



We're proud to announce our new partnership with the Alameda County Red Cross to support people and pets who have been displaced due to emergencies. With this new partnership in place, we are ready to provide assistance and supplies along with the Red Cross for Alameda County and Contra Costa County to those in crisis and facing emergency situations.



Shelter Manager, Amber Jocelyn, at our first deployment with the Alameda County Red Cross at the Temporary Evacuation Point in Livermore for potential evacuees of the SCU Lightning Complex Fire

"We recognize the importance of animal welfare services in the greater community and how, by cultivating partnerships with human social service organizations, we can make a larger impact and remove barriers to animal care when people and pets are in crisis," says Karalyn Aropen, VP of Operations at the East Bay SPCA.

PET PREPAREDNESS TIPS FOR EMERGENCIES

As the last few years have shown, disaster can strike at any moment. The best way to ensure safety from fires, earthquakes and other natural disasters is to have a disaster plan in place for your family, pets included. Make a plan for emergencies today with these easy steps.

- 1** Make a pet disaster kit with a carrier that's ready to go.
It is important to have up-to-date identification for your pet at all times, should you become separated. Along with ID tags on a collar, make sure you microchip your pet and keep your contact information up to date.
- 2**
- 3** Get your pets familiarized with a carrier by placing treats in the carrier for your pets to find, helping them have a positive association with the carrier. If you have multiple pets, make sure you can transport them at the same time.
- 4** Identify a home that will welcome you and your pets or keep a list of pet friendly hotels with your disaster kit. Keep a list of nearby pet boarding facilities, shelters, and veterinarians.

Learn more at eastbayspca.org/disaster.



Islay (formerly Canary), a four-year-old Pit Bull, came to us from Madera. Her adopter reports, "Islay is a wonder dog. She's great with the kids, other dogs and loves her people. She's helped add structure to our days by getting in family walks throughout the day while we work from home. We're so grateful to have her in our family."



Isoke, an eight-year-old senior cat from Solano, was placed in a loving foster home while preparing for adoption. He specialized in cuddles and headbutts, and was matched with a family more than happy to welcome a senior cat into their home.

HOLIDAY PET SAFETY

TIPS FROM DR. GADD ON KEEPING PETS SAFE

Holiday season is upon us! This year our gatherings may be smaller than usual but there are ways to ensure the health, safety and happiness of those who bring us so much joy. Holiday traditions often involve decorations, holiday plants, special foods and visitors. A careful look at your traditions can ensure you and your pets both enjoy the holidays.

Decorations are often attractive to our pets. They can be shiny, smell interesting or move in fun ways. Moving things out of your pet's reach will prevent a treasured object from being broken or devoured. Always be aware of objects using batteries which are dangerous if chewed on. Think of securing tall decorations to the wall or even hang it from the ceiling.

Plants are tempting to many animals. Some are irritating to your dog or cat's stomach resulting in vomiting or diarrhea. Others are toxic and will cause serious damage. Take time to check out eastbayspca.org/holidaytips to learn what plants to avoid.

Food is love so it's tempting to share a bit of our meal. Those big, sad eyes are hard to resist. Remember to stay away from fatty foods, bones, macadamia nuts, chocolate and other treats. Try to keep some pet-safe treats on hand for visitors to share with your pet so they don't feel left out. For more information go to eastbayspca.org/holidaytips.



Photo by Heidi Eder



Staff veterinarian Dr. Gadd

Finally, take extra time to be sure your pet is comfortable. Whether you live with a snuggly snake or a rambunctious kitten, the holidays are stressful. Many of us adopted animals when the pandemic started and haven't had the chance to get them used to new situations or people. Remember to have a safe zone where they can be away from stress and relax. Always supervise when your pet is with new people or small children. Be sure your guests understand not to follow your pet into their safe zone. Let your pet approach new people at their own pace, give them choices and coach people through how to greet your pet to help them feel safe. Never force your pet into an interaction if they appear uncomfortable. You know what your pet likes best, so use their passions to create a safe, friendly space.

Planning your holiday with special attention to the things that will keep your pet healthy, safe and happy ensures a good time for all.

Learn more about keeping
your pets safe at
eastbayspca.org/holidaytips.

THANKS TO OUR SPONSORS

We'd like to express our sincere gratitude to Silverado Contractors and Bob Connor and Thyda Yim for their "Best in Show" sponsorships of this year's Growl, Meow & Wine Online event that was held on August 16. Their generous leadership support of our signature event helped us raise more than \$250,000 to help local animals and pet families in need. Thank you!

SILVERADO CONTRACTORS

Silverado Contractors, Inc. is an industry leading union contractor providing a full spectrum of demolition and excavation services to private developers, general contractors, industrial and public works clients throughout the West Coast.

Silverado's scope of expertise spans a wide range of project types, including building demolition, selective demolition, industrial, marine, transportation, bridge removal, remediation, complete site decommissioning, plant closure, asset recovery and recycling, excavation and site preparation. Silverado's recycling projects support the environment by separating waste streams to recycle or reuse as much material as possible. For the majority of their projects, they exceed 75% recycling or reuse of material.



Since its inception in 2005, Silverado has successfully completed more than 800 projects. The company has performed numerous large-scale, complex demolition projects including Candlestick Park, Cal State University East Bay's Warren Hall, the iconic 6th Street Bridge in Los Angeles, San Francisco-Oakland Bay Bridge Yerba Buena Island Transition, BART Lake Merritt Administration Building, Carquinez Bridge Approach Ramps, San Francisco International Airport's Boarding Area "A", demolition of the 240-ft. tall Bank of America Clock Tower Building, and multiple projects for the Port of Oakland.

BOB CONNOR AND THYDA YIM



Thyda and some of the family dogs enjoying the great outdoors

Bob Connor is a longtime friend and donor to the East Bay SPCA. As an Oakland resident and business owner, he has for many years encountered and rescued numerous stray dogs and cats, either taking them in to his own care or to the safety of our shelter.

Bob's auto business occupies several garages and yards which he has turned into a makeshift shelter of sorts for the cats and dogs that he rescues. He's created a true cat haven for a local feral cat community and the lucky dogs that call his complex home roam the yards and sleep on the couches in his office, each one a survivor.

When we faced a sudden outbreak of Canine Influenza Virus (CIV) last year, Bob generously allowed us to use his 80,000 square-foot industrial warehouse as a makeshift quarantine facility for over 125 dogs that had been exposed to the highly contagious virus. We were able to safely treat the animals and prevent further contagion of the virus out into the community.

Bob is truly a hometown hero to animals in need and the East Bay SPCA!

NEW On-Demand Cat and Dog Training Classes!



Today's Topics

- ◆ Fear in cats
- ◆ Guide to body language (theirs AND yours!)
- ◆ The science of how animals learn
- ◆ Reinforcers and how to choose them
- ◆ Defining trust and consent in training
- ◆ Step by step guide to home introductions



Learn more and enroll today at eastbayspca.org/on-demand

WINTER ANIMAL CAMP



December 28 - 31

Oakland Adoption Center

For Kids Grades 1 - 5

Learn more and sign up at eastbayspca.org/wintercamp.

We are taking the utmost care to provide a safe environment for all participants and following all government guidelines.

Dine for a Cause at Zachary's

TUESDAY, NOVEMBER 24

**ZACHARY'S CHICAGO PIZZA, ROCKRIDGE
5801 COLLEGE AVE., OAKLAND**

15% of proceeds will be donated to the East Bay SPCA when you order take out and present the flyer! Flyer required for donation. eastbayspca.org/zacharys

Home for the Holidays

DECEMBER 1 - DECEMBER 29

Featured cats and dogs will have waived adoption fees!

Learn how to adopt at

eastbayspca.org/adoptionprocess.

Giving Tuesday

TUESDAY, DECEMBER 1

Double your donation! Thanks to a \$50,000 matching gift, donations on this special day will be doubled! Donate at eastbayspca.org/givingtuesday.

Pawliday Baking Hour

THURSDAY, DECEMBER 17

Bakers of all skill levels can learn from local bakers how to make some delicious, festive and pet-friendly recipes for the holiday season! Sign up at eastbayspca.org/pawlidaybaking.

Shop to Give

ALL YEAR LONG

You can support the work of the East Bay SPCA by shopping at one of our many Shop to Give partners! Over 20 businesses give back by donating a portion of their proceeds or products to the East Bay SPCA. Learn more at

eastbayspca.org/shoptogive.