

SPRING 2017

ANIMAL FRIENDS



SPRING HAS
SPRUNG. KITTENS
ARE POPPING UP
EVERYWHERE!



SPAY AND NEUTER FUND
Lily and her litter
of nine kittens

PROGRAM HIGHLIGHT
Dogs playing for life

SECOND CHANCE FUND
What happened
to Keanu?



MESSAGE FROM PRESIDENT AND CEO ALLISON LINDQUIST

WHAT AN AMAZING SPRING WE HAVE HAD! We continue to serve record numbers of animals through our fabulous programs, and are experiencing a record number of adoptions. Our behavior and training programs continue to expand as we work hard to keep pets in their homes with their people.

Growl, Meow and Wine 2017 was a great success, selling out two weeks before the event and netting 25% more in revenue than last year! As the challenges our community faces continue to grow, so does our need to provide life-saving services. The funds from this fantastic event will be put to good work saving countless animals, and enabling the East Bay SPCA to continue to be the safety net for animals in the East Bay. A huge thank you to our donor community – your support is greatly appreciated.

One of my favorite programs, the Sit, Stay Home Fund, was established to help fund the many ways we help save, and keep, deserving animals in their forever homes. Recognizing that there is no one solution to pet neglect and homelessness, this program provides a holistic approach to keeping pets out of shelters. Recognizing that pet owners face any number of issues that force them to consider pet surrender we offer myriad programs; including assisting with emergency medical services, free food, greatly discounted or free spay neuter services, and behavior and training consultations. We hope to keep as many responsible pet owners and their deserving pets together as possible.

The work is never-ending, and we are incredibly grateful for the support of our donors for providing us the necessary funds to do this life-saving work. We realize that there are many causes out there soliciting donations – we are so thankful that you have chosen to support us, your local shelter. You make this critical, important work possible. Thank you.

Sincerely,

ALLISON C. LINDQUIST
President and CEO
East Bay SPCA



BOARD OF DIRECTORS

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Vice President of Finance
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Vice President of Development
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Vice President of Operations

LOCATIONS

Oakland Adoption Center and Theodore B. Travers Family Veterinary Clinic
8323 Baldwin Street
Oakland, CA 94621
510.569.0702

Oakland Spay & Neuter Surgery Center
410 Hegenberger Road
Oakland, CA 94621
510.639.7387

Dublin Adoption Center and Spay & Neuter Surgery Center
4651 Gleason Drive
Dublin, CA 94568
925.479.9670

OUR MISSION

THE EAST BAY SPCA is committed to the welfare of cats and dogs in the communities we serve. We strive to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals.

STAFF Highlight



“I love that in my role I see the importance of the human/animal bond daily and enjoy helping not only pets, but also the people that care so much for them.”

RAQUEL BERNALDO Manager of Humane Advocacy

Raquel Bernaldo joined the East Bay SPCA in 2015 as a Customer Care Associate and became the Manager of Humane Advocacy in 2016. Her background in social work has been indispensable to the program. Raquel has spent her career providing crisis intervention, clinical case management, and facilitating community programs on inclusion and social change. She is excited to use her skills and knowledge to help both people and pets in need in the East Bay community. Raquel shares her home with her wife and their two rescue dogs, Charlie and Mosely.

SIT, STAY HOME FUND

KEEPING ANIMALS IN HAPPY, HEALTHY HOMES

The first program of its kind in the US, our Humane Advocate program matches qualifying families and their companion animals with local services. Keeping animals out of shelters and in happy, healthy homes is the program's goal, funded by the East Bay SPCA's Sit, Stay Home Fund.

Saving the lives of local animals means much more than getting them adopted into loving, forever homes. It means keeping them there. To do this effectively, the East Bay SPCA recognizes the complexity of issues that land animals in shelters and offers a holistic, multi-focused approach to work to end animal neglect and homelessness.

After we remodeled our veterinary clinic in 2015, we started the Sit, Stay Home Fund to help pet owners facing crisis. The fund helps qualified responsible owners with preventive care and one-time financial support for veterinary emergencies. The fund pays for:

-  **Food, litter and pet supplies at free monthly pet food pantries**
-  **Emergency medical assistance**
-  **Preventive medical consultations at community wellness outreach clinics**
-  **Vouchers for free and very affordable spay/neuter surgeries, plus vaccines and microchips**
-  **Counseling for folks who need options because they are considering surrendering their animals**



Two happy dogs who benefit from the Pet Food Pantry. Their owners came to the pantry and waited in line with their five-day-old baby to ensure their beloved, older dogs received food.

As long as there are local pets in need, the East Bay SPCA will continue to create and offer programs to best serve those who need us most. Giving to the Sit Stay Home Fund helps keep deserving animals in their forever homes.

We provided more than 500 discounted spay/neuter surgeries, 1,700 free vaccinations, and more than \$25,000 in financial assistance to 154 families in need and more than 8,400 lbs of food.

IN 2016 THE SIT STAY HOME FUND PROVIDED



525
Spay/neuter
surgery vouchers
redeemed

1,700
Free vaccines

\$25,000
In financial assistance
for one-time vet care

154
Families received
assistance

8,400
Lbs. of food for
pets in need

What Happened to You Keanu?

KEANU WON'T TELL BUT WE'LL TELL WHAT WE KNOW

What happens when three cats show up at a house where everyone inside is allergic to cats? At Vikki, Mary and Jaclyn Anderson's Hayward home, they're given safe quarters. Despite all three women's severe allergies, they began feeding the tabbies who appeared at their house last fall. The kittens become more friendly and the ladies made a bed with blankets in a plastic crate on their porch. Then an older, long-haired tabby named Smokey left behind when a neighbor moved joined them on the porch. They named the kittens Keanu and Kitty Wop and when heavy rains began, they bought a large plastic doghouse to shelter all three cats.

Life on the porch was good. When they found out that Keanu and Smokey didn't like to get their noses dirty eating from a bowl, the Andersons began spoon feeding them wet food. For months, the cats thrived.



Keanu and Kitty Wop

Then in January, Keanu disappeared for three days. They traced his meows to an abandoned cat tree between houses. He was lodged inside and severe injuries to his hind quarters prevented him from walking. The Andersons took him to two local veterinarians but the quoted fees were so high they surrendered him to the East Bay SPCA for extended care.

What happened to Keanu? We may never know. If only cats could talk, we could hear all about their nine lives. He may have been hit by a car but we're not sure. Thanks to generous donations, the Second Chance Fund helps cats like him get the medical care and support they need. He had been in a lot of pain: x-rays also showed BB pellets in his back right side. A broken leg and his tail needed amputation. But once his surgeries closed up, he was adopted quickly.

In an Instagram post, his new adopter said,

"We're not exactly sure what happened to Keanu but we feel extremely lucky and blessed to have him be a part of our family!"

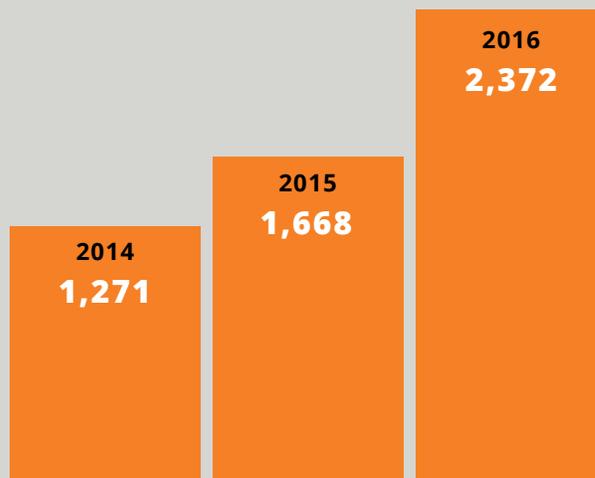


Keanu enjoying life in his new home!

Despite his injuries, we think Keanu has been lucky too. The Andersons were overjoyed to hear he was better and say Kitty Wop and Smokey get along even better together now in the doghouse on the porch.



ANIMALS NEEDING SPECIAL MEDICAL OR BEHAVIOR HELP



SPAY AND NEUTER FUND

SPECIAL DELIVERY: NINE KITTENS AND THEIR QUEEN

The East Bay SPCA spays or neuters every shelter animal and offers free or discounted spay and neuter procedures for pets belonging to low-income owners, pit bulls and Chihuahuas, and for cats being trapped-neutered-returned.



The Harry Potter litter of nine: Hermione, Ginny, George, McGonagall, Nimbus, Griphook, Cho, Tonks and Luna Lovegood

Did you know cats that aren't spayed can have two to three litters per year of up to nine kittens at a time? A female cat that isn't spayed can have up to 100 kittens in a her lifetime. That's a lot of kittens in already full animal shelters! In addition to keeping the homeless population of felines down, spaying females increases their chances of a longer and healthier life as well as reduce the risk of mammalian gland tumors, ovarian cancer and uterine cancer.

More often than not, when a pet has an unexpected litter, they are surrendered to a shelter. Mother cat, Lily was dropped at a San Leandro vet clinic with her nine kittens and then taken to the East Bay SPCA. When Lily finished nursing, she was spayed and put up for adoption. Her nine kittens were also spayed and neutered and were available

for adoption at the time of publication. Not only did Lily have her nine kittens, but she was also a surrogate mother for a neonatal kitten named Harry Potter.



Mom, Lily

The East Bay SPCA offers free or discounted spay and neuter procedures to families as a result of generous donors. Without these donors, Lily and her litter would be at higher risk for cancer and even more unexpected litters. Thanks to our donors, Lily and her kittens will find forever homes and won't add more to local populations of unwanted animals.

SPAY & NEUTER FUND	2014	2015	2016
 Number of surgeries annually	8,361	9,537	9,715
Cost for free or discounted spay & neuter	\$200,813	\$248,667	\$226,490

SHELTER FUND

DOGS PLAYING FOR LIFE



“It’s better to play than do nothing” -Confucious

Dogs at the East Bay SPCA this spring would agree.

It took seven months to get Kara adopted. But what really saved the 44-lb gray American pit bull’s life was the East Bay SPCA’s new off-leash Dogs Playing for Life playgroups. When she arrived at the East Bay SPCA at just one year old, Kara was young, fearful and leash reactive. When she left, she was a different dog, friendly to people and dogs and a playgroup rock star who could draw out even the shyest of dogs. Staff and volunteers got to work on a plan and those who handled her gently discovered a shy lovebug who warmed quickly with sweet kisses and excited greetings for those she knew.

Kara and other dogs at our shelters greeted spring with special

joy this year when staff implemented our new Dogs Playing for Life playgroup program. In carefully supervised off-leash playgroups staff watch for telltale aggressive behaviors and nip them quickly, matching like dogs for the most fun. Off leash, in our play area in groups of up to 15 carefully supervised dogs, Kara quickly displayed normal playful behaviors, burned off some energy and she was adopted soon after.

“It seems so simple: dogs love to play and playing with one another, they can run faster and longer than they would with most human companions. Exercise, socialization and play are good for dogs’ bodies and souls,” said Shelter Director Linda Sackman. “And as a bonus: When they’ve burned off

SHELTER FUND	2014	2015	2016
 <p>Animals sheltered</p>	3,262	3,514	3,999
Average length of stay (days)	24	20.5	19.5



“Along the way, our shelters just became a whole lot more fun for the dogs who stay with us and the staff who get to stand outside, rain or shine, and watch the sheer joy that is well-matched dogs playing together.” Linda Sackman, Shelter Director

some energy, shelter dogs become much more attractive to potential adopters.”

In many shelters, for safety, behavior and health reasons, dogs often don't have social access to one another so deep social isolation can be a norm. They can hear, smell and see one another but they don't usually get to interact. The East Bay SPCA had always taken dogs on daily walks, and run small low-key play groups or pairs. Dublin shelter volunteers in the Jog-A-Dog program take groups of dogs out running to burn energy and visit the nearby park. But volunteers in the Jog-a-Dog program noticed something: some noticed the dogs running with them liked running with other specific dogs as much as or more than the humans on the other end of their leashes. And, of course some dogs reacted negatively to other dogs on leashes.

Introducing the groups has given a whole new view of our animals before they go to their forever homes: dogs who may be unsocial on leash can be giant puppies who lead the off-leash playgroup pack zooming around the play area. Dogs who react to dogs on leash may greet the same dog with friendliness when there's no leash. Most owners who walk their dogs in local off-leash parks know their pet's preference from experience. Now, in the playgroups, with lots of observation, supervision and quick responses to bad behavior, staff can identify dogs who love to play with other dogs and

remediate antisocial behaviors before adoption happens so owners aren't surprised and the dogs returned later.



Kara and her new family the day she went home

Success stories like Kara's are only possible thanks to donations made by caring community citizens. The East Bay SPCA cares deeply about animals in the community and is fortunate to have donors who feel the same way.

Summer Adoption Events

ADOPT-A-THON

Saturday
July 15
10am-2pm

Jack London Square
Oakland



CLEAR THE
SHELTERS

Saturday
August 19
10am-6pm

Oakland & Dublin
Adoption Centers

UPCOMING EVENTS

Volunteer Meet & Greet

Dublin

SUNDAY, JUNE 25, 2017 3PM - 4PM

Oakland

SATURDAY, JUNE 24, 2017 2:00PM - 3:00PM

Foster Orientations

Oakland

SUNDAY, JULY 9, 2017 11:00AM

Dublin

SATURDAY, AUGUST 5, 2017 10:00AM

Pet Food Pantry

Oakland Spay Neuter Center

SATURDAY, JULY 15, 2017 9AM - 11AM

SATURDAY, AUGUST 12, 2017 9AM - 11AM

Free Veterinary Outreach Clinic—Dogs Only

SUNDAY, JUNE 25, 2017 10AM - 1PM

Addison Street & Bolivar Drive, Berkeley

Thanks to our 2017
Growl, Meow & Wine Sponsors!

Bob Connor & Thyda Yim



Linda Huber

This year's event was the biggest and best yet, with the event net growing by 25%! Thanks to everyone that helped make it a huge success!



Summer
Animal Camp

Sessions in Oakland and Dublin!

Sign up today at
eastbayspca.org/summercamp