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FOR IMMEDIATE RELEASE

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Press Release

East Bay SPCA, Animal Shelters Nationwide partner with Uber for kitten visits on National Cat Day

Oakland, CA – October 28, 2015. [The East Bay SPCA](#) is partnering with Uber for its annual uberKITTENS event. Commemorating National Cat Day, on Thursday, October 29, 2015 from 11 am – 3 pm, local Uber app users can request a kitten visit to their office.

“Instead of tapping a button and getting a ride, UberKITTENS allows anyone with the Uber app a chance to tap a button and brighten up their work week. We are excited to bring back uberKITTENS for the third year in a row and help support our local shelter partners,” said Wayne Ting, Uber Bay Area General Manager.

“We are delighted to provide a little love, laughter and fun to East Bay residents during the workday,” said Allison Lindquist, CEO of the East Bay SPCA. “This is our first year to participate in uberKITTENS and if it helps us find forever homes for these young cats, all the better.”

Once the request is accepted by an UBER driver, East Bay SPCA staff and an Uber representative in the car will bring a few kittens to the requestor for 15 minutes of snuggles and playtime.

The event comes at the end of a long kitten season where the numbers of stray and surrendered kittens are up. Those interested in adopting kittens, cats dogs or puppies can view available animals on the East Bay SPCA’s website at www.eastbayspca.org/adoptableanimals. Proceeds from each uberKITTENS trip will benefit animals in need at the East Bay SPCA.

About the [East Bay SPCA](#)

The East Bay SPCA is a 501 (c) 3 nonprofit committed to the welfare of cats and dogs in Alameda and Contra Costa Counties. Our mission is to eliminate animal cruelty, neglect and overpopulation by providing programs and education that support people and companion animals. We operate [adoption centers](#) in Oakland and Dublin; offer [training classes](#), [humane education programs](#) and [spay/neuter centers](#) in both locations; and a full-service [veterinary clinic](#) in Oakland. Founded in 1874, The East Bay SPCA is one of the nation’s oldest humane organizations and receives no funding from any national organizations. www.eastbayspca.org

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